



ALBERNI-CLAYOQUOT
REGIONAL DISTRICT

3008- 5th Ave, Port Alberni, V9Y 2E3

PRESS RELEASE

For Immediate Release
October 13, 2021

Port Alberni Residents Divert a Whale's Worth of Organics from Landfill

PORT ALBERNI - The statistics coming in from City truck collections are impressive following the launch of the new Sort'nGo Organics service in Port Alberni on September 13. To date, over 150 tons of organics have been diverted from the landfill—that's the equivalent weight of a blue whale, one of the largest animals in the world.

"Exceeding 150 tons of organic waste this quickly into the launch is an incredible achievement that this community should be proud of," said Sharie Minions, City of Port Alberni Mayor. "This is a success we can all enjoy; as we increase the lifespan of the landfill, create compost for our community green spaces, and decrease our greenhouse gas emissions."

To mark the milestone, and give back to Port Alberni residents who are working hard to divert organics into their green carts, the Alberni-Clayoquot Regional District (ACRD) and the City are launching a Sort'nGo contest October 15, to run until end of day December 15, 2021. Residents can play the game on the Sort'nGo app, or the desktop version, for a chance to win a free year of solid waste collection—valued at \$180 (based on the standard 120L cart sizes).

In addition, city-wide cart audits will take place during this time, and residents who have properly sorted items into their carts will receive a gold star cart decal and be entered to win.

Contest Details:

- Participants can play the sorting game on their iPhone or Android app, or on the desktop version. The direct link to the game is acrd.recycle.game
- To play the game, participants must move through levels 1 - 5, and on completion will receive a certificate that can be printed, or saved as a PDF
- To be entered in the draw, a screenshot or the PDF of your certificate can be emailed to sortngo@acrd.bc.ca or mailed to the ACRD office at: 3008 5th Ave, Port Alberni, BC V9Y 2E3
- The prize winner will be announced in December

"We're so pleased to see the care and attention residents are taking," says ACRD Organics Lead, Jodie Frank. "Continued success hinges on our ability to keep the waste streams free of contamination, and the sorting game can help on the organics side, so we encourage everyone to play!"

Learn more about Sort'nGo Organics service at letsconnectacrd.ca/organics.

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Questions?
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