



Alberni-Clayoquot Regional District

MINUTES OF THE COMMITTEE-OF-THE-WHOLE MEETING

HELD ON WEDNESDAY, JANUARY 25, 2017, 10:00 AM

Regional District Board Room, 3008 Fifth Avenue, Port Alberni, BC

DIRECTORS

John Jack, Chairperson, Councillor, Huu-ay-aht First Nation

PRESENT:

Josie Osborne, Vice-Chair, Mayor, District of Tofino
Keith Wyton, Director, Electoral Area "A" (Bamfield)
Mike Kokura, Director, Electoral Area "B" (Beaufort)
Tony Bennett, Director, Electoral Area "C" (Long Beach)
John McNabb, Director, Electoral Area "E" (Beaver Creek)
Lucas Banton, Director, Electoral Area "F" (Cherry Creek)
Mike Ruttan, Mayor, City of Port Alberni
Jack McLeman, Councillor, City of Port Alberni
Dianne St. Jacques, Mayor, District of Ucluelet
Kirsten Johnsen, Member of Council, Toquaht Nation

REGRETS:

Alan McCarthy, Member of Legislature, Yuułu?it?ath Government
Wilfred Cootes, Councillor, Uchucklesaht Tribe Government
Penny Cote, Director, Electoral Area "D" (Sproat Lake)

STAFF PRESENT:

Russell Dyson, Chief Administrative Officer
Pat Deakin, City of Port Alberni Economic Development Officer
Wendy Thomson, Manager of Administrative Services

1. CALL TO ORDER

The Chairperson called the meeting to order at 10:07 am.

The Chairperson recognized the meeting being held in the Tseshaht First Nation and the Hupacasath First Nation Traditional Territories.

2. APPROVAL OF AGENDA

MOVED: Director Kokura

SECONDED: Director Osborne

THAT the agenda be approved as circulated.

CARRIED

3. REPORTS

- a. **Update – 2016 Economic Development Services in the Region**
P. Deakin

Mr. Deakin reported on 2016 economic development activities in the region and value received through the grant to the City of Port Alberni for economic development services. He provided an overview of the following services provided in 2016:

Alberni Valley Regional Airport – Assisted with the development of the Alberni Valley Regional Airport (AVRA) business case and successful grant submission to BC Air Access Program for airport lighting,

Alberni Valley Agriculture Show - Worked with ACRD staff and the Agricultural Development Committee on the upcoming Agriculture Show in the Alberni Valley.

Tourism - Worked on the tourism front with Tourism Vancouver Island, Tofino and Ucluelet Tourism and Alberni Valley Tourism. Participated in the destination development strategic planning process.

AC Transportation Committee – Assisted the Committee with the highway connector proposal.

Innovation Island Workshops – City of Port Alberni Economic Development funded Innovation Island Workshops on the West Coast.

Director Wyton entered the meeting at 10:15 am.

MOVED: Director Banton

SECONDED: Director McNabb

THAT the verbal update on 2016 Economic Development activities be received.

CARRIED

b. **Proposal – 2017 Economic Development Services in the Region**
P. Deakin

P. Deakin discussed the following possible economic development projects for 2017 in the region:

- Entrepreneurial Lifestyle Attraction Survey
- Leakage Study
- Tourism BC's Destination Development Strategic Planning Process and possible opportunities in the AC Region.
- Sub-regional destination development strategic planning

Mr. Deakin answered questions from Directors. Director Wyton requested a plan be developed for Bamfield for 2017 that fits for their community.

c. **Discussion – Alberni Valley Regional Airport/Long Beach Airport – Master Planning Services – P. Deakin**

Mr. Deakin presented a proposal for an Airport Strategic Positioning Initiative for the Alberni Valley Regional Airport (AVRA) and the Long Beach Airport. The ACRD has spent approximately \$15 million dollars in capital projects at both airports. To realize the return on investments on these two airports, Mr. Deakin recommends the ACRD Board consider retaining Explorer Solutions to conducting an Airport Strategic Positioning Initiative. The first year commitment for this project would be as follows: \$65,000 for one airport and between \$75,000 and \$80,000.00 for two airports. Mr. Deakin provided an introduction and overview of Explorer Solutions and discussed the benefits to the region by undertaking this project at both airport. Mr. Deakin answered questions from Directors.

MOVED: Director Bennett

SECONDED: Director McLeman

THAT the 2017 Economic Development Proposal from the City of Port Alberni be referred for consideration during 2017 budget deliberations and the Airport Strategic Positioning Initiative for the Alberni Valley and Long Beach Airport be referred to the following Committees for consideration: West Coast Committee, Alberni Valley Committee and Long Beach Airport Advisory Committee.

CARRIED

d. **Economic Development Grant-In-Aid 2014-2016 – T. Fong**

MOVED: Director Osborne

SECONDED: Director Ruttan

THAT the Committee-of-the-Whole receives the staff reports a-d.

CARRIED

4. ADJOURN

MOVED: Director Bennett

SECONDED: Director Banton

THAT this meeting be adjourned at 11:45 am.

CARRIED

Certified Correct:

John Jack,
Chairperson

Russell Dyson,
Chief Administrative Officer