



Alberni-Clayoquot Regional District | West Coast Committee BC Transit Update | West Coast Transit

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Outline

1. Overview of BC Transit Model
 - Funding and Governance
 - Roles and Responsibilities
 - Cost Share
2. Overview of Recent Changes
3. Service Delivery Status
4. Ridership and Bus Stop Data
5. Umo Fare Payment Data
6. Next Steps

Transit Funding and Governance

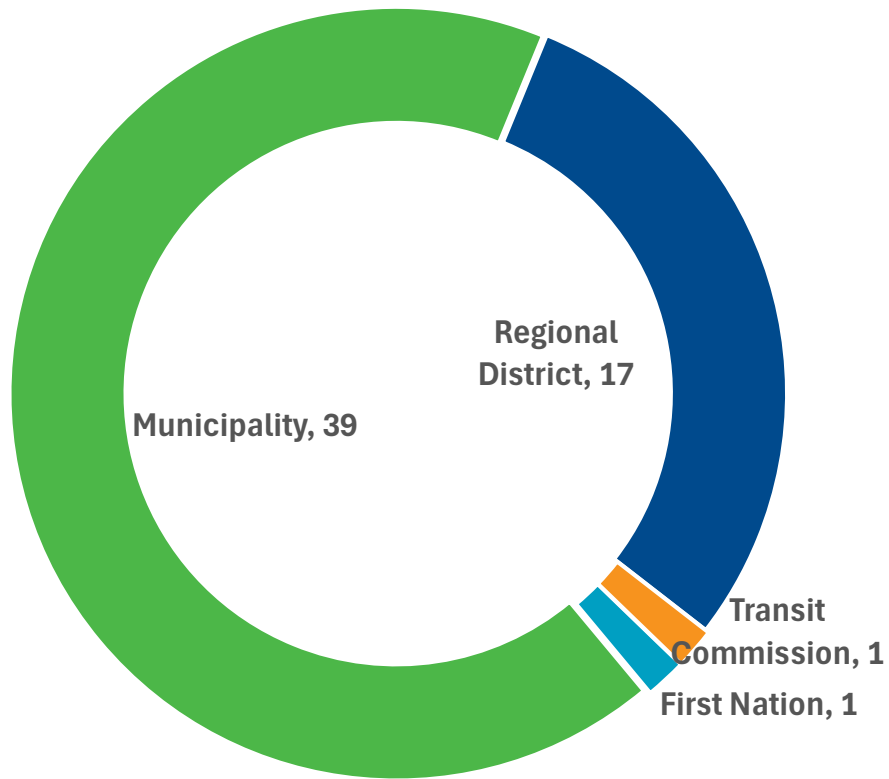


Roles and Responsibilities

BC Transit

- Allocates **Provincial operational funding**
- **Plans & schedule** transit systems to achieve local and provincial objectives
- **Facilitate the operation** of transit systems by contract and partnership
- **Procures & own fleet** - Determines the fleet & facilities requirements
- Develops and **manages capital budget** and asset acquisition
- **Provides Marketing** (Rider's Guides) / website branding, media & public relations
- Develops and manages **capital budget** and asset management
- Provides **financial & accounting** services
- Other **professional services** required to plan, finance and implement transit systems
- **Training, Safety & Security** - To ensure a consistent and safe standard across the Province

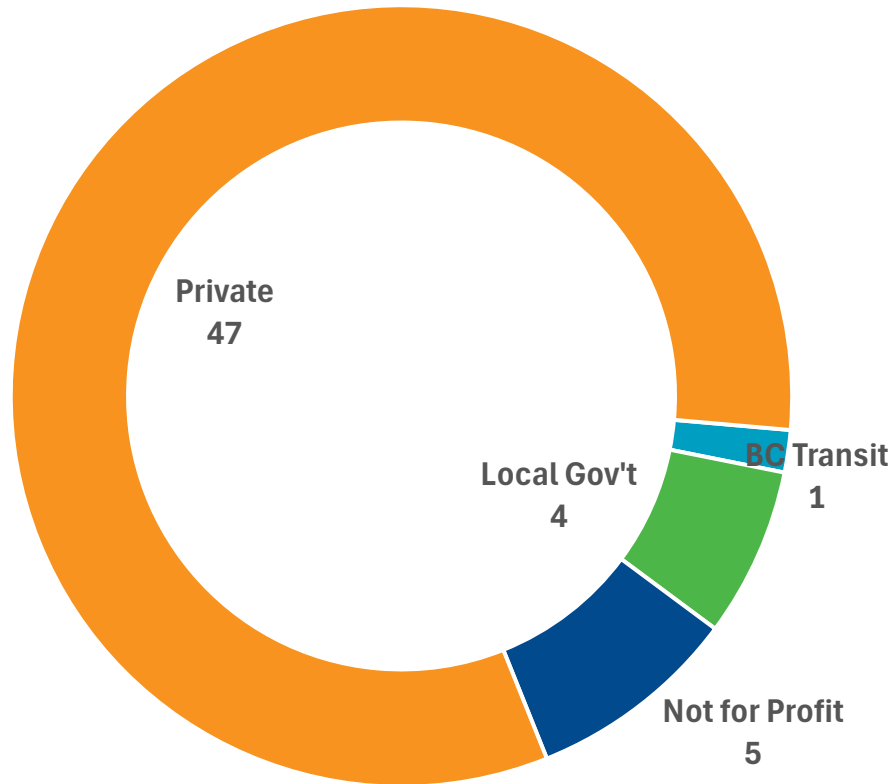
Roles and Responsibilities



Local Government

- Provides **local funding (taxation)** and **sets transit fares**
- Sets **routes and service levels** with BC Transit
- Establishes and maintains **bus stops, shelters and amenities**
- Carries out **land use planning** through Official Community Plan, Transit vision and expectations, and transit supportive policies
- Determines service **expansion** priorities
- Approves transit related **agreements**
- **Promotes ridership** with BC Transit marketing/branding
- Delivers transit ridership **education**

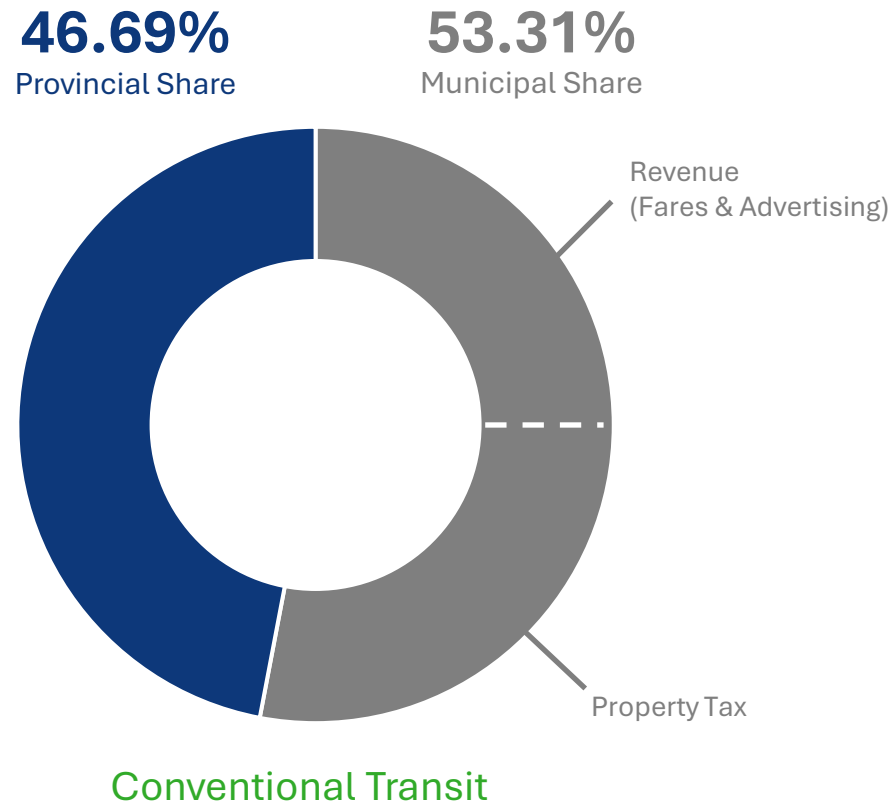
Roles and Responsibilities



Operating Company

- **Delivers specified transit services** as directed by BC Transit
- Hires, trains and provides **drivers, mechanics, support staff (i.e. dispatch) & management.**
- **Manages labour relations**
- **Collects fare revenue** on behalf of the Local Government
- Provides day to day **customer service** (info line, lost & found inquiries, etc.)
- Assists with **data collection**
- Helps **promote** the transit service

BC Transit/Local Government Cost Share



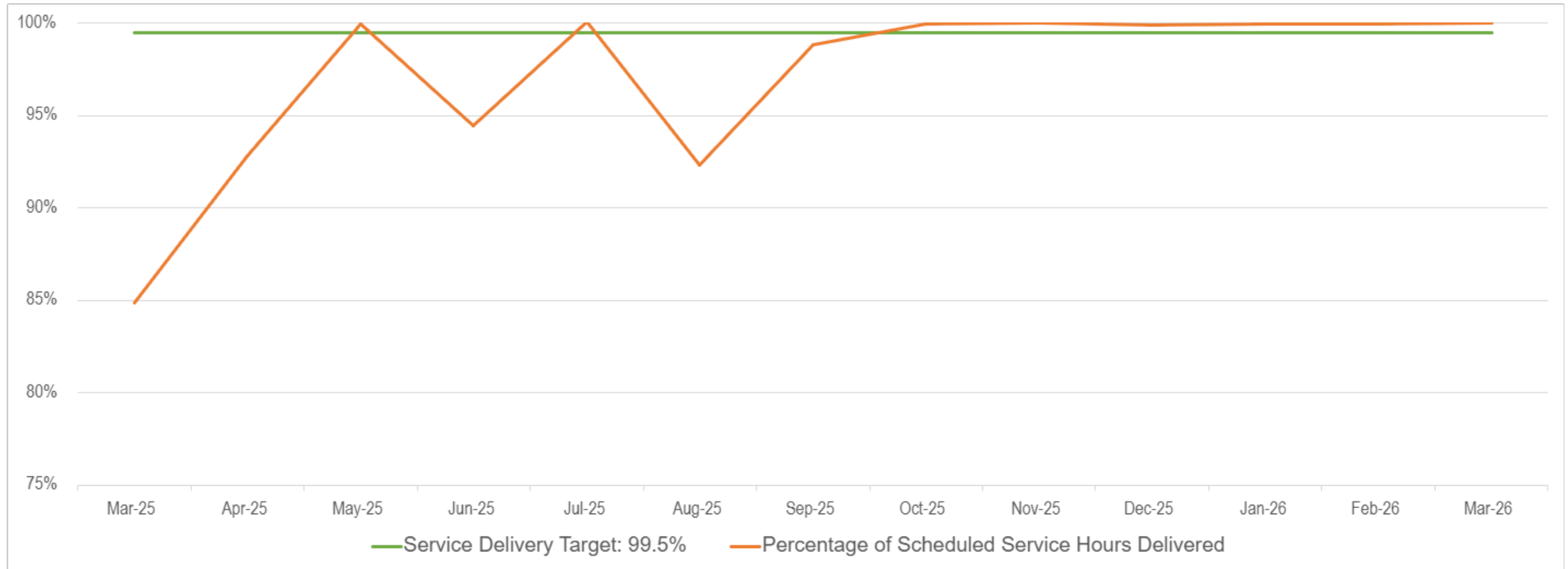
100% of fare and advertising revenue is applied against local government costs

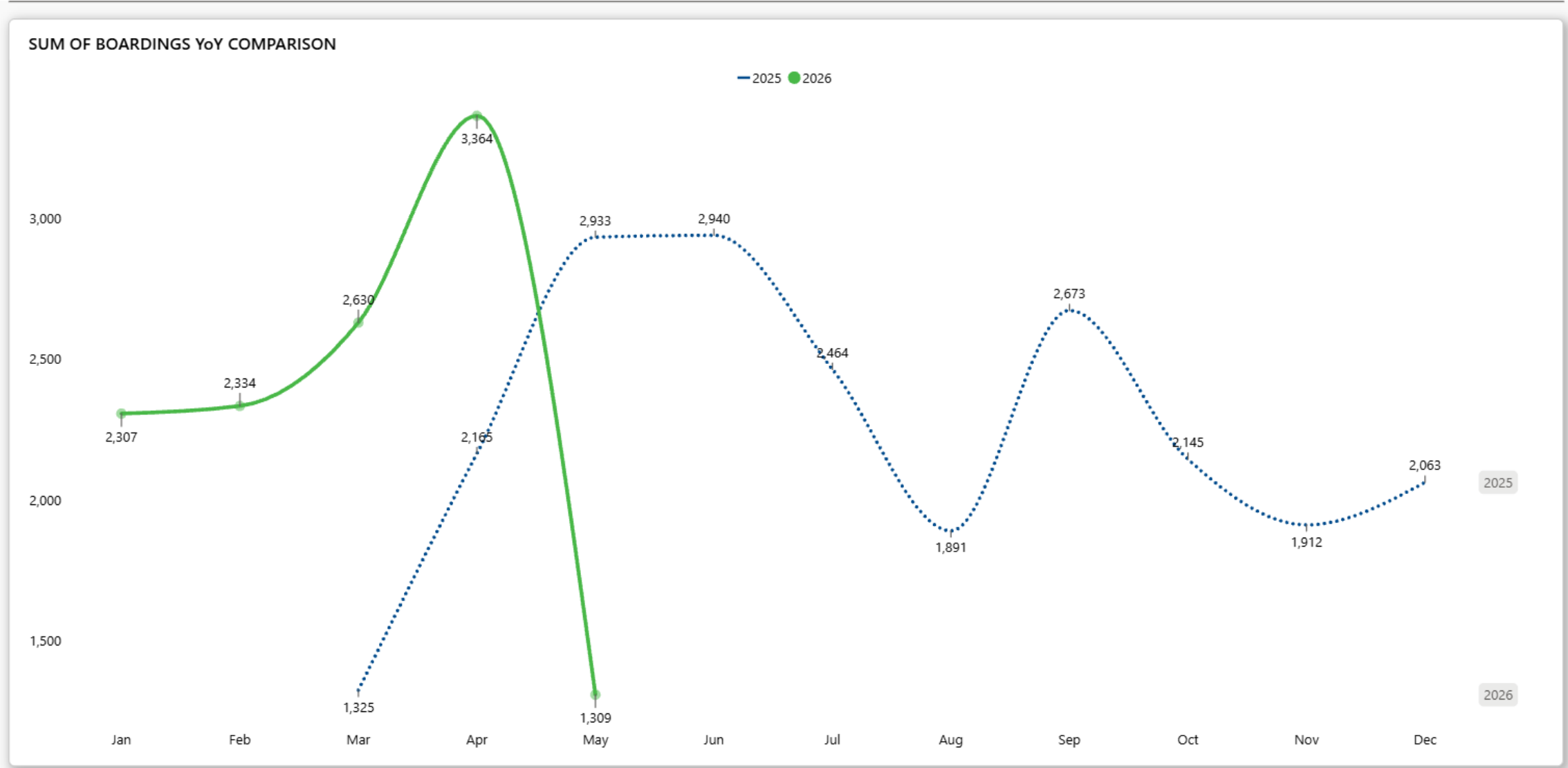
Overview of Recent Changes

- Summer 2025: CUTA Award for Equity, Diversity and Inclusion
- November 2025: Special service for Midnight Madness in Ucluelet
- January 2026 Service Change
 - Re-introduction of late-night trip year-round
 - New mid-day trips between hitaču, Ucluelet, and Tofino.
 - Introduction of new stop at Ucluelet Health Centre
- March 2026: Addition of Tourism Tofino as new fare product vendor

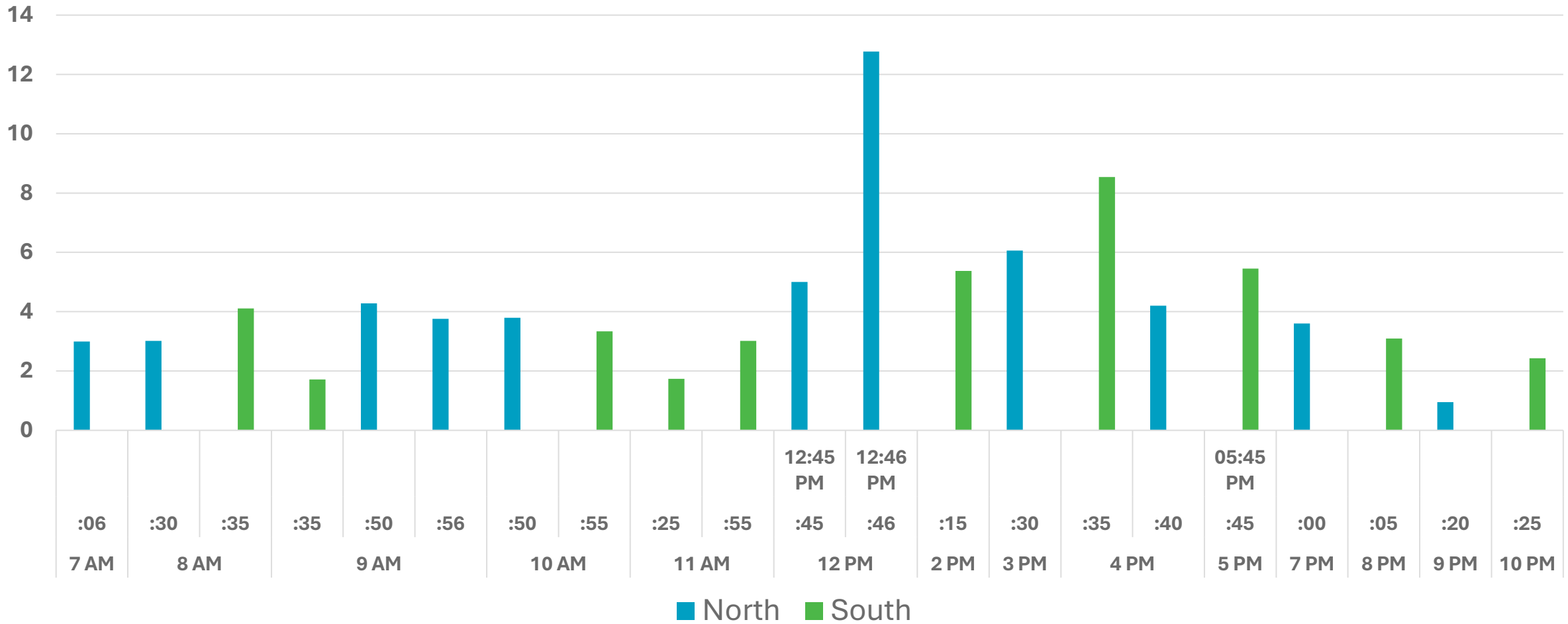


Service Delivery Performance



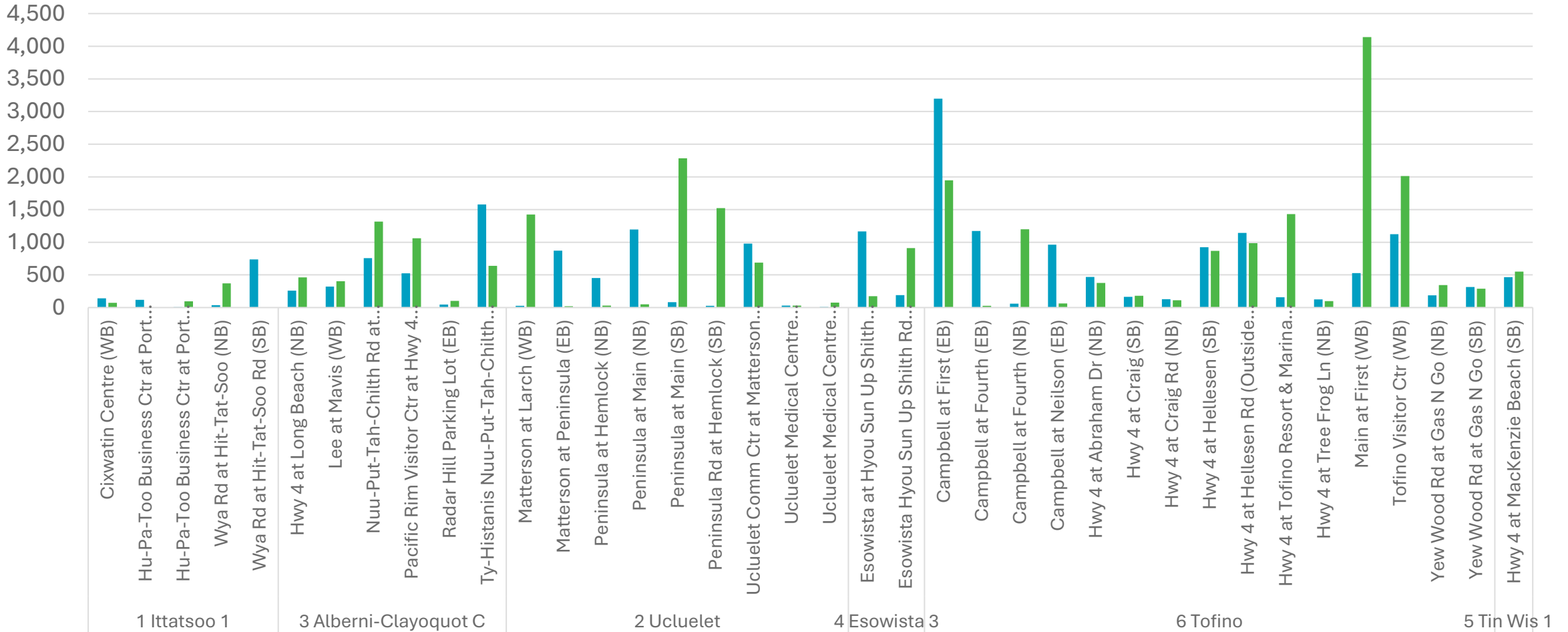


Ridership by Trip



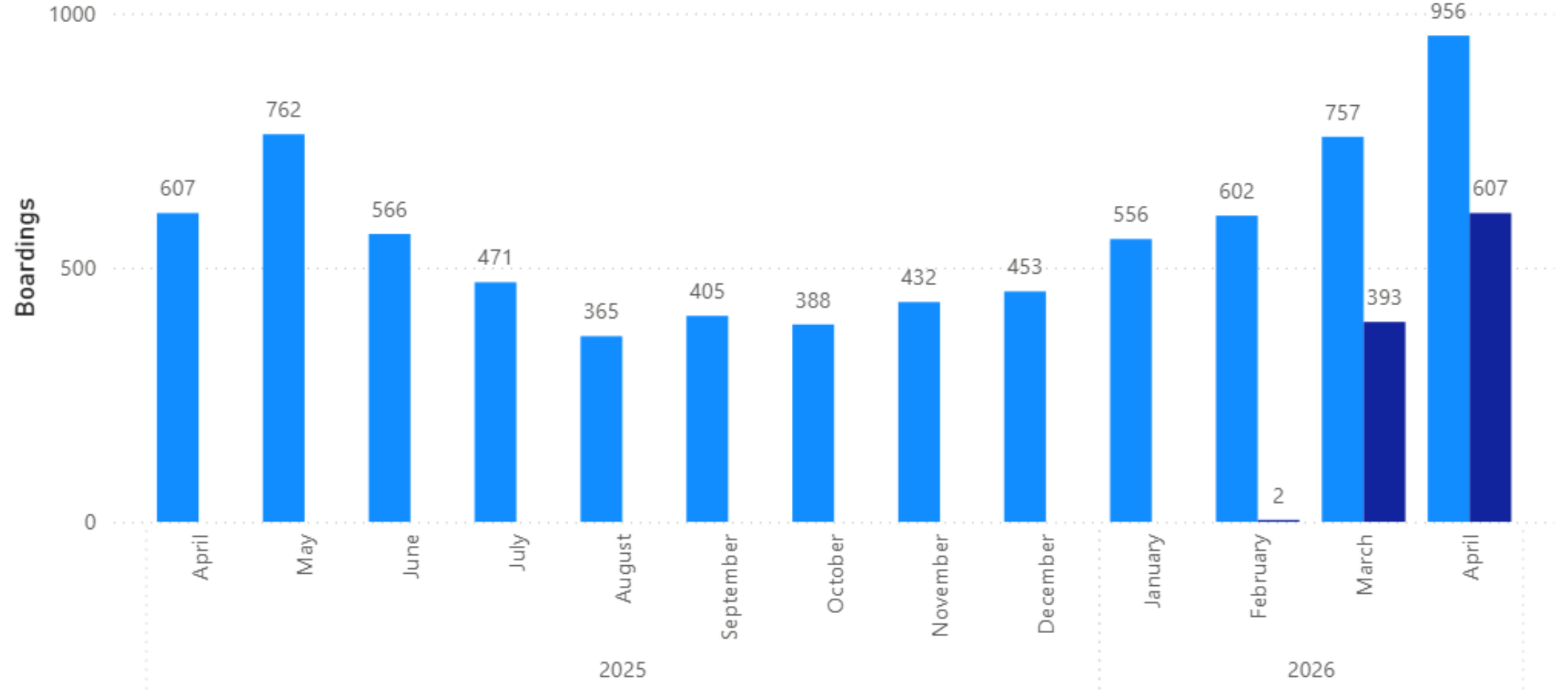
Bus Stop Data

■ Average of Sum of Boardings ■ Total Alightings



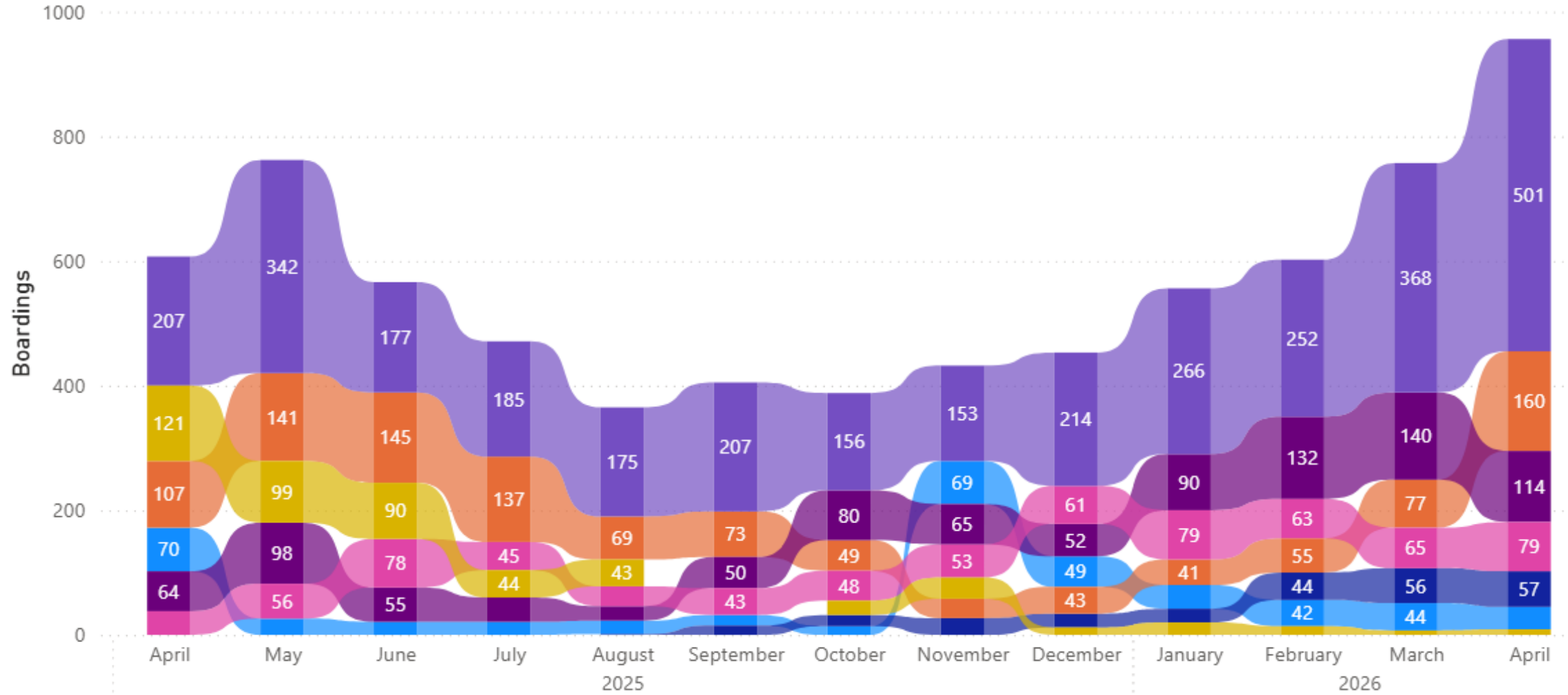
Boardings over Time

● Current Boardings ● Prior Year Boardings



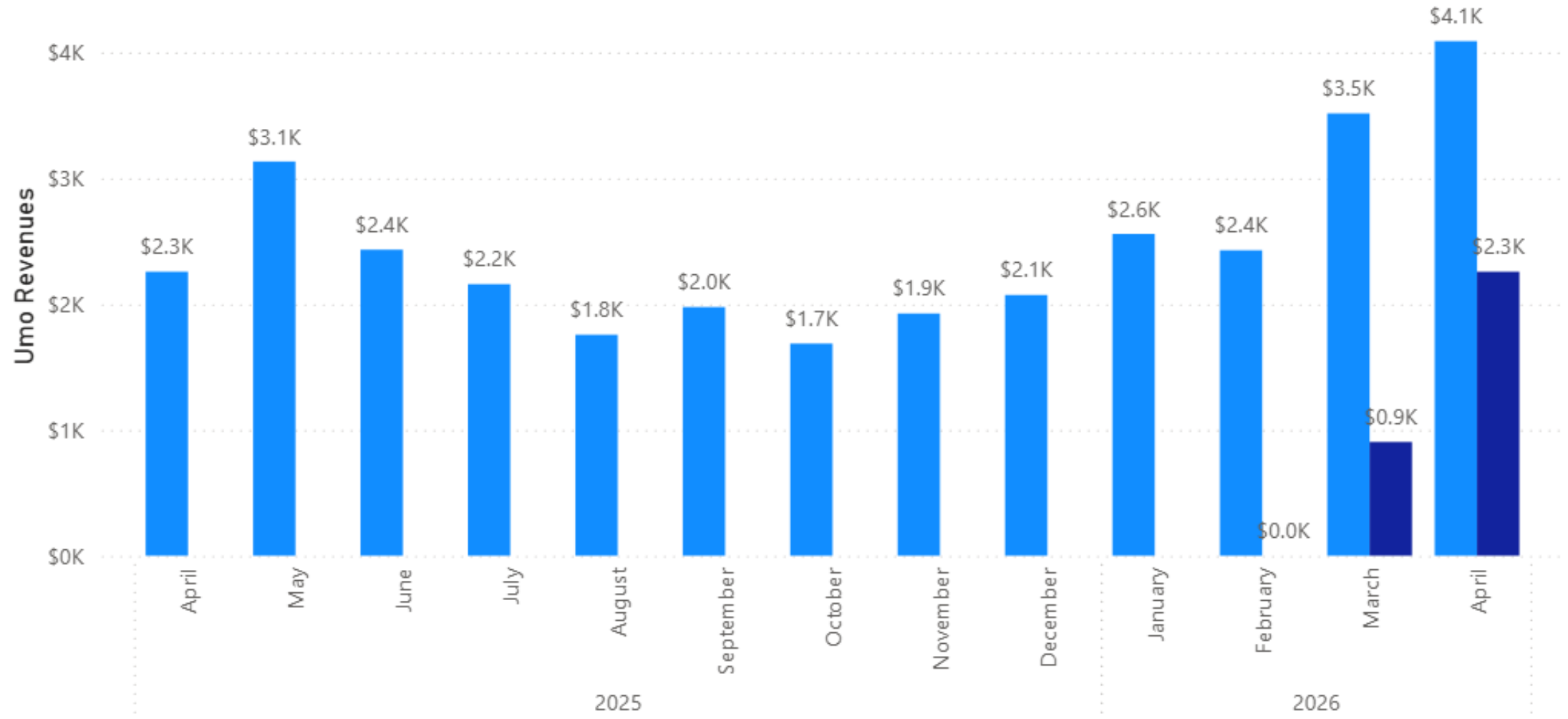
Boarding by Product Category

Category ● 10 Rides ● BC Bus Pass ● DayPASS ● Monthly Pass ● Single Ride ● Stored Value ● Youth Pass



Revenue over Time

● Umo Revenue ● Prior Year Umo Revenue



Next Steps

- Continue collaboration to have Nuu-chah-nulth speakers announce bus stops with Nuu-chah-nulth names
- Post-Implementation System Review
- Transit Shelter Installation (ACRD led)





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