



## CITY OF PORT ALBERNI ECONOMIC DEVELOPMENT OFFICE 2025 KEY ACTIVITIES

### 1<sup>ST</sup> Quarter January to March 2025

- Report to Council on Level of Service and Opportunities to Reduce Economic Development Budget
- Community Workforce Response Grant for NIC Trades Sampler Training Program for laid-off forestry workers
- Completed REDIP Forest Impact Transition (FIT) grant application
- Work with BC Community Transition Team for benefit of laid-off forestry workers
- Respond to small businesses affected by San Group creditor protection status
- Connect with major employers re possible tariff concerns
- Adopt new logo for Choose Port Alberni website
- Assist 7 businesses looking for sites in PA (all light industrial, 4 not from PA)
- Assist completion of CEDI Clutesi Haven Marina project

### 2<sup>nd</sup> Quarter April to June 2025

- Awarded REDIP Forest Impact Transition (FIT) grant application (\$500K for variety of initiatives)
- Won Reconciliation and Peoples Choice Awards at BCEDA
- Work with BC Community Transition Team for benefit of laid-off forestry workers
- Work with Cushman & Wakefield to assist Deloitte Restructuring disposition of former San assets
- Respond to small businesses affected by San Group creditor protection status
- Completion of CWRG NIC Trades Sampler Training Program for laid-off forestry workers
- Connect with major employers re possible tariff concerns
- Continue CEDI Clutesi Haven Marina project
- Participate in Forestry Working Group organized by Tseshaht First Nation
- Assist arrangements for Matthews-West visit
- AI assessment of diversification options
- COAST Mixer @ Starboard Grill
- Health Care Summit
- Continued efforts to lease Units at Spirit Square
- Assist efforts to fund Indigenous basketball tournament
- Trail usage counters on Rogers Creek Trail
- District of Sooke visit to PA
- International Seaweed Symposium in Victoria
- UBC Microplastics study
- Newcomers Welcome Event
- Island Good Mixer @ Antidote Distilling



3<sup>rd</sup> Quarter July to September 2025

- Connect IGV Housing with the community
- Assistance to Love and Light (formerly Harmonia) movie production
- Nearing completion of CEDI's Clutesi Haven Marina market project
- Secure 150 Time Immemorial funding for Victoria Quay improvements project
- Outreach or responses to ~ one small business per day

4<sup>th</sup> Quarter October to December 2025

- RFP for Branding Services issued
- Two videos to Home Town Takeover Canada intake
- Hiring of Business Development and Property Advisor position
- Maintain communications with IGV Housing
- Participate in Ship Recycling Leadership Group
- Nearing completion of 150 Time Immemorial Project at Victoria Quay
- Participate in Port Alberni Health Care Summit

Throughout the year participated in Agricultural Development Committee and Alberni Valley Regional Airport Committee work.

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