

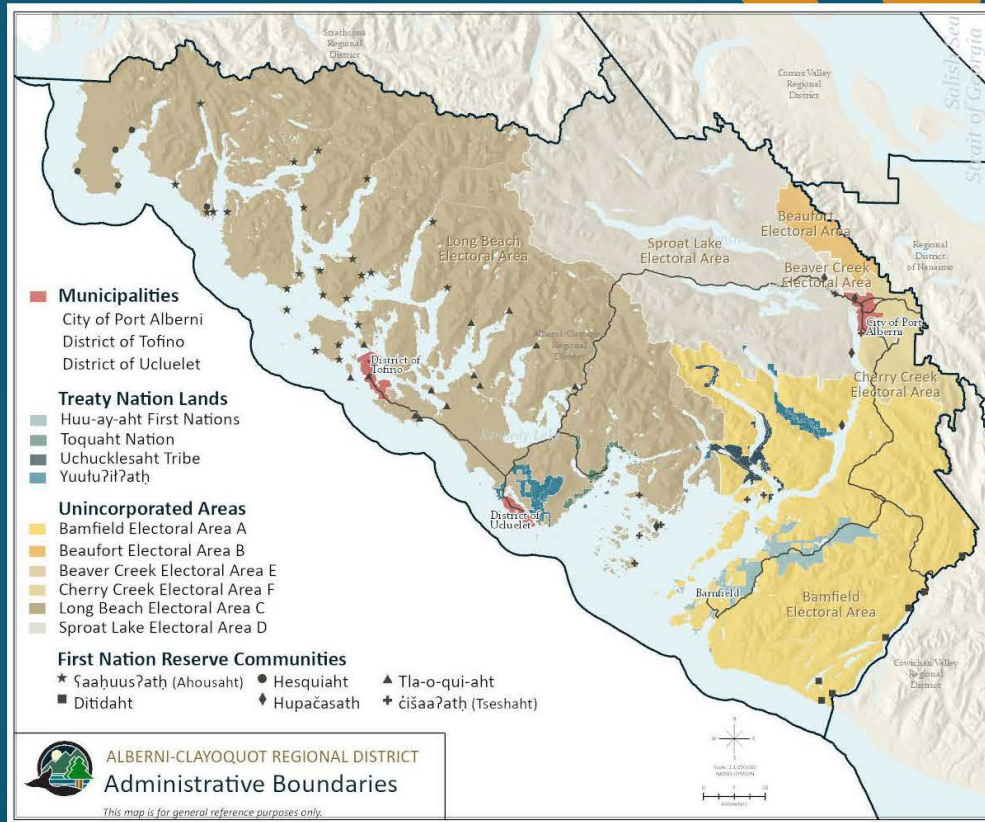
ENGAGEMENT SUMMARY & RECOMMENDATIONS

Committee of the Whole
March 12th , 2025
Jodie Frank



BEYOND THE BIN





The Alberni-Clayoquot Regional District is within the traditional territory of ten Nuuchahnulth First Nations.



Presentation Overview

Public Engagement Summary Fall 2024

- Results
- What we heard

Solid Waste Management Plan

- Timeline considerations



SWMP Overview



Step 1: Initiate the Plan

- Inform Ministry
- SWMP – Advisory Committee
- SW System Overview Report

Phase 1: Public Engagement – October to December 2023
Collected baseline data to inform SWMP goals

Step 2: Set the Plan Direction

- Guiding Principles
- SW Services Gap Analysis
- Goals and targets

Step 3: Evaluate Options - May to December 2024

- Draft: Strategies, Options and Feasibility Report

Phase 2: Public Engagement – October/November 2024
Collected feedback on goals, strategies and feasibility

- Review and revise

Phase 3: Public Engagement

Step 4: Approve & Adopt the Plan



Phase 2: Public Engagement Summary



Waste Management Strategies

With the foundations of guiding principles and public priorities to guide them, the Advisory Committee has identified eight proposed strategies, with suggested actions.

1
Foundational Strategy
– Plan and Implement
Education and
Behaviour Change
Program Across
Strategies 2-8

2
Establish/Expand
Resource Recovery
Centres and Eco-Depots

3
Develop Business and
Organization Zero
Waste Program

4
Establish Organics
Management
Infrastructure and
Operations in Remote
and Indigenous
Communities

5
Establish Multi-Stream
Diversion Programs

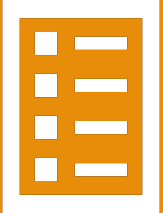
6
Reduce, Reuse
and Divert Construction
and Demolition
(C&D) Material
(Built Environment)

7
Expand Other Material
and Product End of Life
Management

8
Ensure Proper
Residual Management



Engagement



Online Survey
203 Responses



Online Webinar
14 Views



In-Person
200+ Attendees

400+
Interactions

10

Communities

6

Open House
Events

19

In-Person & Virtual
Meetings

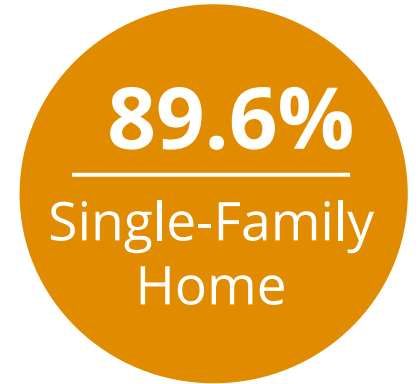
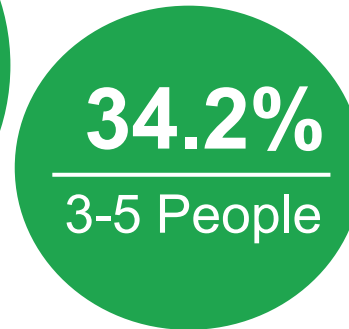
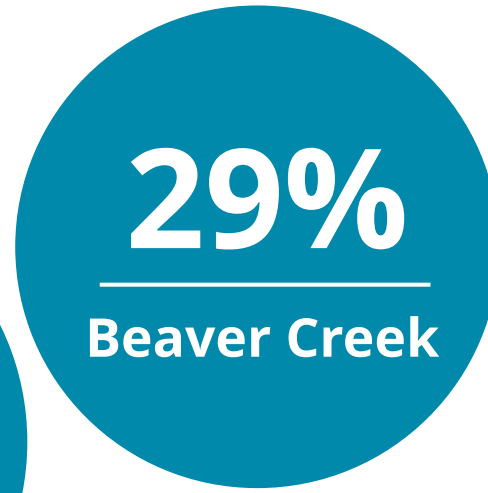
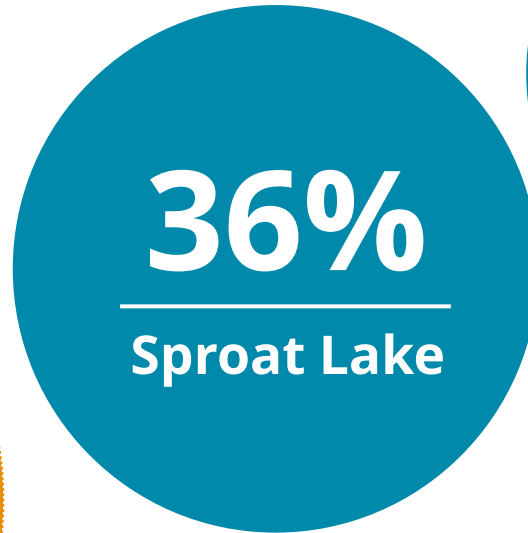
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Council / Community
Presentations

**Committee
Input**



Survey Results



Promotion

Live from October 10 to November 20, 2024

Tools	Reach
Webpage	823 visitors during survey open date
Media Releases	Published (Oct. 10, Nov. 6)
Online Webinar	14 Views
Print Ads	AV News
Sproat Lake Newsletter	Oct. 29
Radio Ads	Peak Radio, Tuff City Radio (Oct. 12 – 17, Oct. 29 – Nov. 13)
Utility Bill Inserts	West Coast
Static Displays	Third Ave. Recycling Depot, ACRD Landfill, ACRD Offices
Social Media	Facebook, Instagram (3,500+ reach)
Email	First Nations, Municipal Councils, Community Groups



Most Supported Strategies

Ranked from Highest to Lowest

Strategy 7
Strategy 3
Strategy 6

Expand 'other' Material and Product End of Life Management
Business/Organizational Waste Programs
Reduce, Reuse and Divert Construction and Demolition Materials

Strategy 8
Strategy 2
Strategy 1

Landfill Management
Expand/Establish Resources Recovery Centre's
Foundational Education and Behavior Change Programs

Strategy 5
Strategy 4

Multi-stream Diversion programs
Organic Infrastructure – Remote/FN Communities



5

Establish Multi-Stream Diversion Programs

Establish or improve the baseline of diversion programs for rural single-family homes and multi-family homes, outdoor public spaces; reinforce with mandatory source separation requirements.



ISSUE/OPPORTUNITY

Increase diversion and access to recycling and food scraps programs



ACTIONS

Expand Rural Single Family Diversion Opportunities

Evaluate best options to expand diversion access for rural communities as the ACRD moves to source separation requirements.

Develop Multi-Family Recycling and Food Scraps Program

Add multi-family recycling and food scraps collection, pursue Recycle BC incentive.



ACTIONS (cont.)

Establish Public Space Multi-Stream Recycling

Outdoor public space recycling with partners (e.g., Parks Canada, municipalities, First Nations).

Support Zero Waste Events

Support event zero waste practices through education and policy.



Key Takeaways



**MORE EFFECTIVE
MESSAGING**



LANDFILL LITERACY



**FINANCIAL
CONSIDERATIONS**



Key Takeaways

Other Common Themes



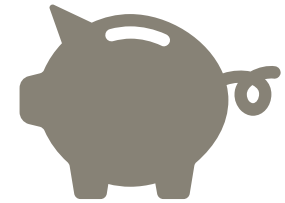
Advocate for
Regulations to
Reduce Plastics at
the Source



Partner with
Business, Industry
& Non-profits



Be Innovative,
Specific and Regional
in Approach



Concern for
Rising Costs and
Increased Taxes



Revisiting the Purpose

- Ministry Requirement
- Effective Waste Management Solutions
- Financial Leverage



Identifying the Gaps:

Timeline Considerations

Sort'nGo Centre (AV Landfill)

- No long-term tenure

West Coast Landfill

- DOCP Required

Construction & Demolition Case Study

- New opportunities



Sort'nGo Centre (AV Landfill) Tenure

Status: No long-term agreement

Next Steps:

- Continue discussions and progress.
- Develop an MOU/agreement to determine clear path forward.

Time Required: 18-24months

Contingency Planning:

- e.g., transfer stations, out-of-region disposal.



West Coast Landfill (WCL)

Status: Infrastructure & Compliance Needs

- Recent service expansion.
- DOCP: updates required to meet operational, environmental and regulatory compliance.

Next Steps:

- Scope project, procuring consultants, completing work, regulatory review approval.

Timeframe: 18-24 months

SWMP Impact:

- Allow for borrowing to fund necessary improvements.



Construction & Demolition (C&D) Waste Management

Status: Case Study Application submitted.

Opportunity: Potential to provide significant insights into local recycling and diversion methods = long term cost-savings.

Timeframe: 12-18months to complete project

SWMP Impact:

- Enhance/expand Strategy 6: C&D Waste Diversion.
- Open opportunities for funding landfill infrastructure upgrades.
- Foster business and community collaboration and support for SWMP strategies and actions.



Improved Sub-Regional Waste Data

Composition Audits

- Improve understanding of waste generation from a regional and population base.
- Opportunity increase understanding of the SWMP process and other initiatives.



Education

- Targeted education campaigns to increase public support.
- Financial impacts of landfill operations & diversion programs.
- Improve understanding of waste generation from a regional and population base.



Summary

Additional time is required to gather additional information and engagement to refine key components:

- Secure tenure for AV Sort'nGo Centre
- Update DOCP
- Identifying alternative strategies for C&D
- Community waste composition analysis
- Expand education initiatives

In the Meantime:

- Focus on diversion for business and C&D
- Enhance Solid Waste Education
- 2025/26 Work Plan Initiatives



Role of the SWMP Advisory Committee

The Advisory Committee has been instrumental in shaping the SWMP.

Proposal: Keep the Advisory Committee active throughout the extended timeline to ensure:

- **Ongoing Public and Industry Input**
- **Informed, Balanced Decision-making**



Key Milestones



GUIDING PRINCIPLES: The advisory committee created meaningful principles to guide decisions and planning.



GOALS AND TARGETS: The advisory committee set goals and targets to support the guiding principles.



ENGAGEMENT: The public has engaged and provided feedback that has helped guide the process.



STRATEGIES: Eight draft strategies have been developed to guide solid waste management planning ahead.





Thank you

Questions?

Solid Waste Management Plan



Add a heading

Add a heading



Presented by

Date presented

Location/event

Add a heading

Add a heading



Presented by

Date presented

Location/event

















Thank you

Questions?



Thank you

Questions?

