

From: [Heather Zenner](#)
To: [Heather Zenner](#)
Subject: Request for letter of support - HGB
Date: October 7, 2025 3:08:06 PM
Attachments: [Outlook-qdbt24ri.png](#)

On Oct 7, 2025, at 08:29, Adrien Mullin <adrien.m@huyuayaht.com> wrote:

[CAUTION] This email originated from outside of the ACRD

Good Morning Bob,

Hope you are doing well. I am reaching out with a small but last minute request. Recently, HGB applied for a small grant (\$25k) with Destination Canada that is designed to provide financial support for tourism product development. It is in alignment with work that we are currently seeking from a consultant, and I am hoping to secure funding to offset the cost. Attached is a link here.

[DC - Tourism Sprint Program Guidelines - EN](#)

I was hoping you could provide a letter of support to be shared in the application, they are due tomorrow Oct 8th. I drafted a letter for reference, and included the application talking points in it, if you don't mind editing it to match your desired support and voice and put it on a letterhead I would appreciate it. I also understand if you cant accommodate the ask.

DRAFT:

To Whom It May Concern,

In support of the Huu-ay-aht Group of Businesses (HGB), I am writing to express my support for the proposed Tourism Development and Project Investment Strategy.

This initiative represents an important step in advancing Indigenous-led tourism, strengthening economic resilience, and creating sustainable economic opportunities for Bamfield, Anacla and the region. The Strategy is designed to attract investment and build partnerships that will catalyze key projects, helping to extend the visitor season and ensure that tourism growth

reflects values of community, sustainability, and cultural integrity.

The ACRD endorses this initiative and encourage its consideration for funding support.

Sincerely,

Adrien Mullin

Tourism Development Manager

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