
SPROAT LAKE MARINE PATROL 2024

YEAR END PRESENTATION



Our Team

Lead-hand: Aaron Torfs (3rd Year)

Ryann Tramer (2nd Year)

Davin Ralla (1st Year)

David Symington (1st Year)



Our Training

- Small Commercial Vessel Basic Safety Course (1 full day of theory, 1 full day on the water)
- Vessel registration and licensing training with Transport Canada
- Trailer training with Mel Francoeur
- Conflict resolution workshop with Michael McGregor
- BC Parks ambassador training which included 7 courses relevant to our program such as:
 - Adventure Smart
 - Equity Diversity & inclusion workshop
 - Leave no Trace
 - FireSmart 101
 - Indigenous Awareness Training
 - Bare Campsite
 - Canucks Autism Network Workshop



Our goal

- To establish a safe, enjoyable, environmentally responsible marine culture for all users and residents of the Sproat Lake Area
- As a team we strive to achieve this goal through 6 different ways:



1. A Presence on the Lake

- Monitor for unsafe boating
- Monitor for wildfires concerns
- Mark deadheads
- Report hazards on the water
- Help boats in need of assistance
- Report environmental concerns
- Conduct water testing



2. Education

Use QR codes, social media, and our school outreach program to educate the public on:

- Safe boating practices
- Minimum safety requirements
- Invasive species
- Boating etiquette
- Dangers of the lake



3. New Brochure

- Fully Updated Map
- Our Goals
- Information on Invasive Species
- Historical Information
- Safety Information with Important Phone Numbers
- Launch Etiquette
- Wildfire Protocol
- Largely Positive Reviews
- Very High In Demand
- Newer Version and Reprints Coming in the Fall



4. Public assistance

- Provide a free PFD loaner program to the public
- Aid the public to the best of our trained abilities (including jump starts, fuel spills, first aid, and towing)
- Offer navigational assistance to those unfamiliar with Sproat Lake or areas within the Alberni-Clayoquot Region



5. Coordination of the Public Boat Launch

- Directing traffic
- Directing parking
- Diffusing stress and conflict
- Highly appreciated by the public (especially those trying to launch by themselves)

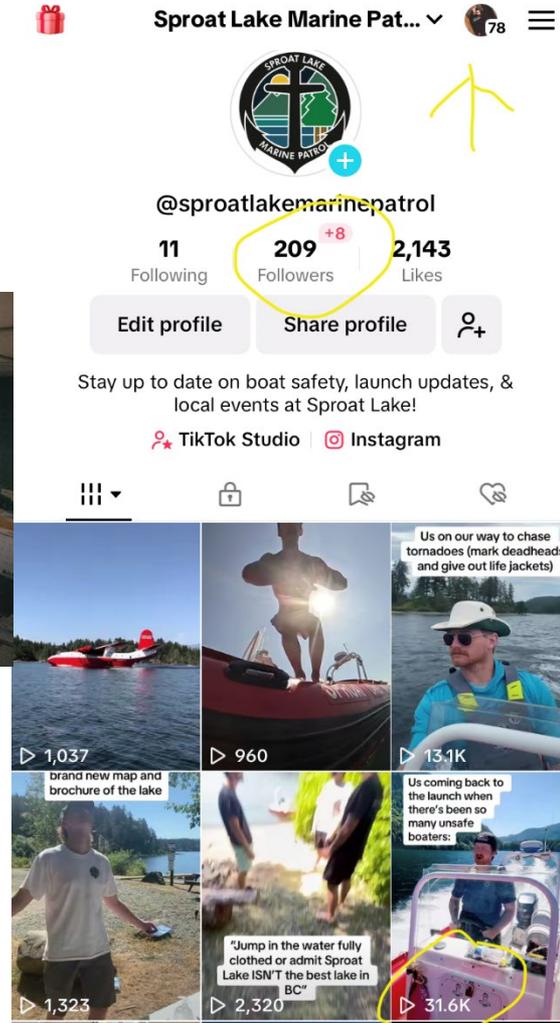
Furthermore, The SLMP aided with directions and information regarding the Hawaii Mars water Bomber, this included:

- Learning and conveying the history of the bomber to the public
- Showing tourists where the bomber is moored (many of which were tourists from out of the country)
- Aided the RCMP in keeping people and boats away from the plane while they were preparing to fly



6. Community Engagement

- Most recent expansion of the program has been social media platforms on Tiktok, Instagram, and Facebook
- Proven beneficial as we've reached over 50,000 people collectively through our social media platforms, since 2021
- Allows us to promote a safe and fun marine culture to a larger demographic
- Recorded 6 total radio ads that played twice a day during the summer with 93.3 The Peak
- Ads included topics such as Boat etiquette On the water as well as at the launch, being sober on the water, importance of lifejackets, dangers of invasive species, and a general intro of the SLMP



Our achievements this year

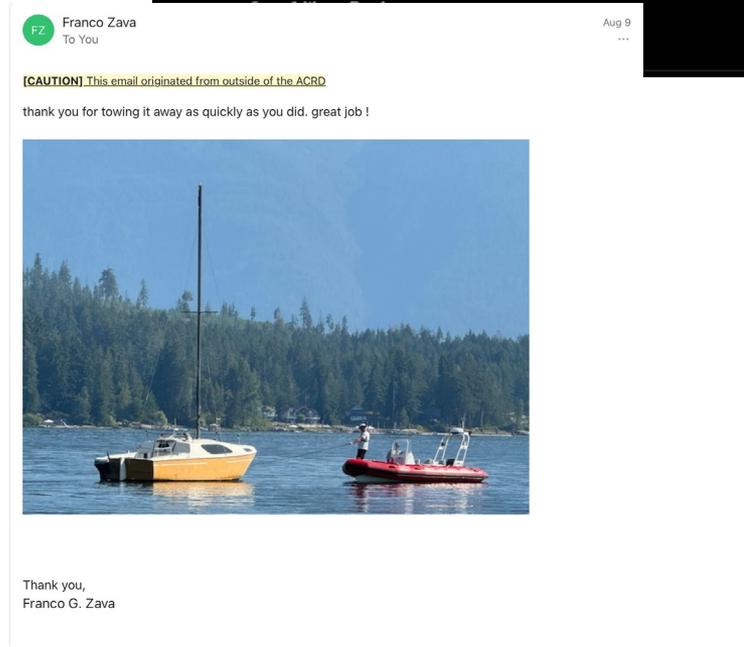
- 6 full bags of garbage collected off beaches
- 425 students presented to through our school outreach program
- 60,000+ people reached through our social media
- 250+ hours spent on the water
- 8 deadheads marked
- 900+ boats helped at the launch
- 2000+ interactions with the public
- 5 Stranded vessels successfully towed



Feedback

Although we didn't conduct a survey this year, the team received ample feedback over the course of the summer. Feedback primarily included:

- "Our Radio ads on the peak were great and should be continued in following years"
- "Brochures are very informative"
- "Our social media was fun and delivered information in a creative way"
- "New ramp was nice in theory but it doesn't seem finished"



Conclusion and Questions

It has been our pleasure running the program over the last 3 months and we are sad the season is over. The SLMP would like to thank Michael McGregor for being such a good leader for our team and we are excited to see how the program will continue to expand in the future!

Any questions or comments are welcomed now.