



BC Transit Update

ACRD West Coast Committee | December 4, 2024

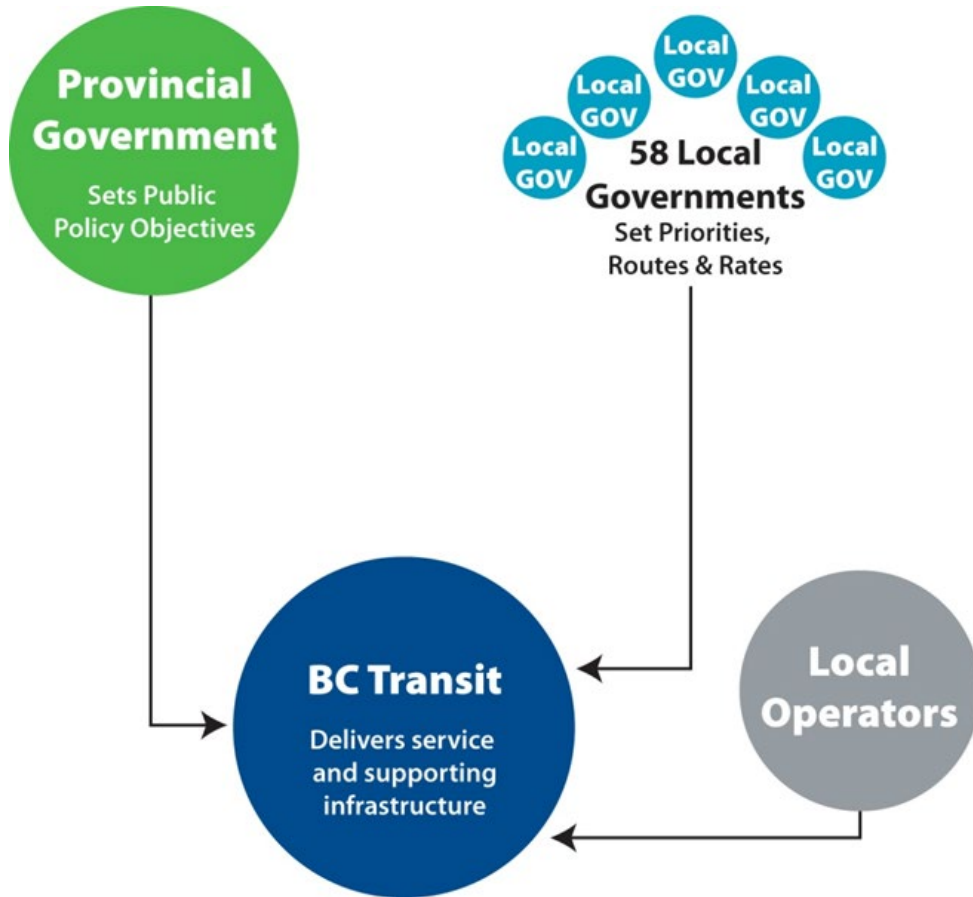
Seth Wright, Senior Manager, Government Relations



Outline

- Introduction
- BC Transit Roles and Responsibilities
- Introduction of BC Transit Service
 - Buses
 - Routing & Schedule
 - Fares & Fare Payment
 - Marketing & Communication
 - Timeline

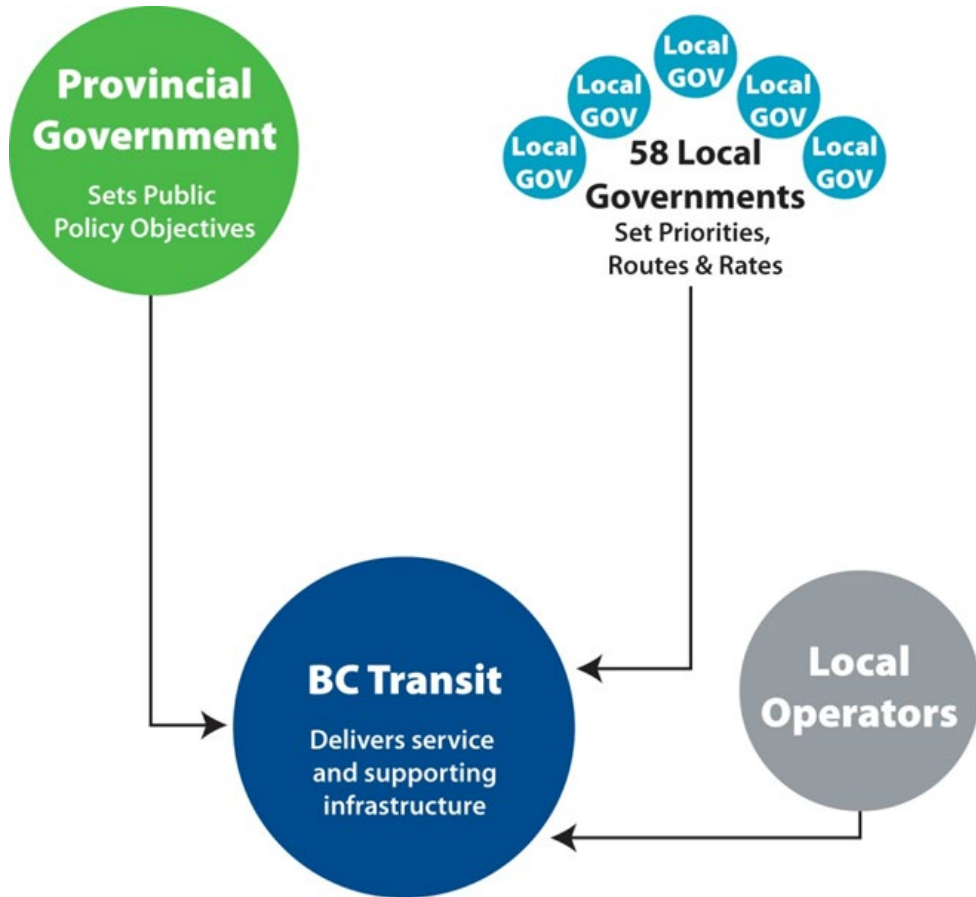
BC Transit Partnership Model



BC Transit

- Allocates **provincial funding**
- **Plans** transit systems to achieve local and provincial objectives
- **Facilitate the operation** of transit systems by contract or partnership
- **Procures & owns fleet** - Determines the fleet & facilities requirements
- **Marketing** (Rider's Guides) / website branding, media & public relations
- Develops and manages **capital budget** and asset management
- Provides **financial & accounting** services
- Other **professional services** required to plan, finance and implement transit systems

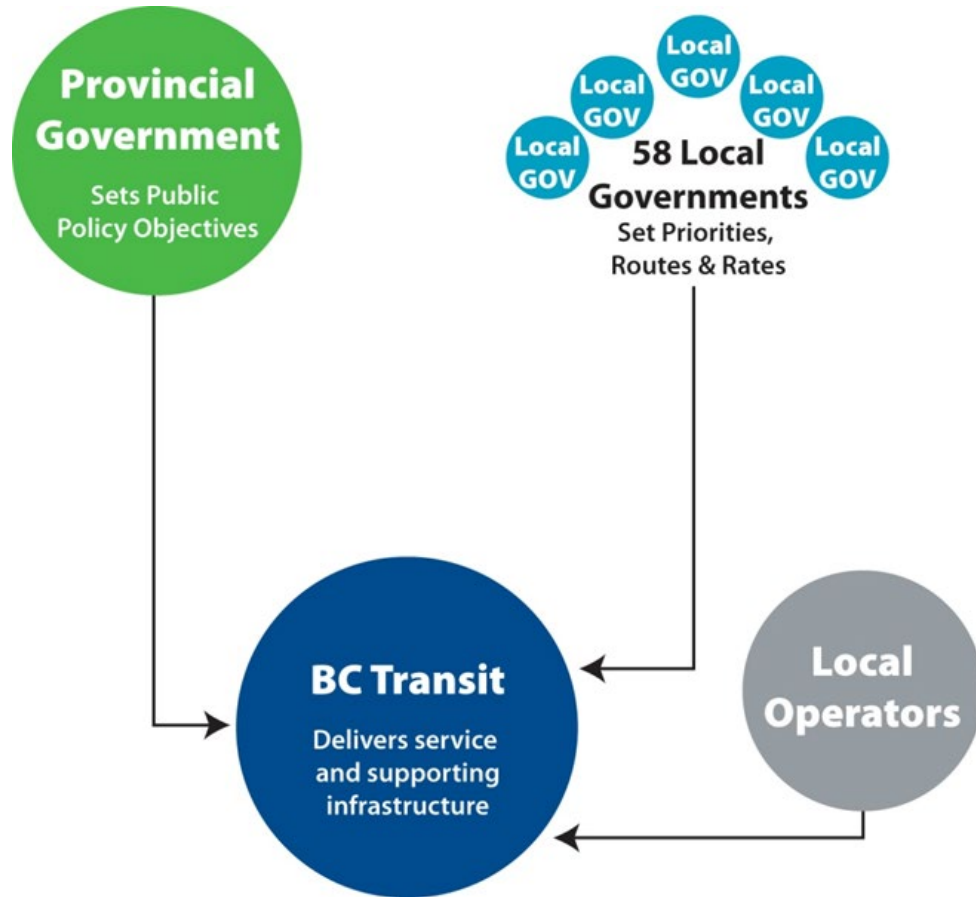
BC Transit Partnership Model



Local Government

- Sets **local funding**
- Sets **routes and service levels** with BC Transit, ongoing review
- Sets **fares** and manages the sale of fare products
- Establishes and maintains **bus stops, shelters and amenities**
- Carries out **land use planning** through Official Community Plan, Transit vision and expectations, and transit supportive policies
- Determines service **expansion** priorities
- Approves transit related **agreements**
- **Promotes ridership** with BC Transit marketing/branding
- Delivers transit ridership **education**

BC Transit Partnership Model

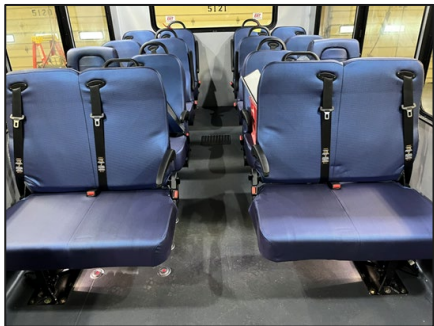


Operating Company

- **Delivers specified transit services** as directed by BC Transit
- Hires, trains and provides **drivers**
- **Manages labour relations**
- **Collects fare revenue** on behalf of the Local Government
- Provides day to day **customer service** (info line, lost & found inquiries, etc.)
- Assists with **data collection**
- Helps **promote** the transit service

West Coast Transit: Buses

- 2024 GM Chassis
- Gasoline fuel
- 18 seats + 2 wheelchairs:
 - 12 fixed seats,
 - 6 foldaway seats,
 - 2 wheelchair positions
 - 2 Integrated Child Seats
- 3-point seatbelts in all positions
- 2-position bike rack
- Non-kneeling suspension with ramp



West Coast Transit: Schedule

- 7,500 annual service hours
- Service 7 days/week
- Frequency: variable 60-120 min. throughout the service day
- 9 roundtrips on weekdays - approx. 7 am-11 pm. Sat & Sun - 8 roundtrips daily - approx. 7 am - 9 pm
- Reduced seasonal winter service to be in-effect between October and March annually (8 roundtrips daily - similar to weekend service).



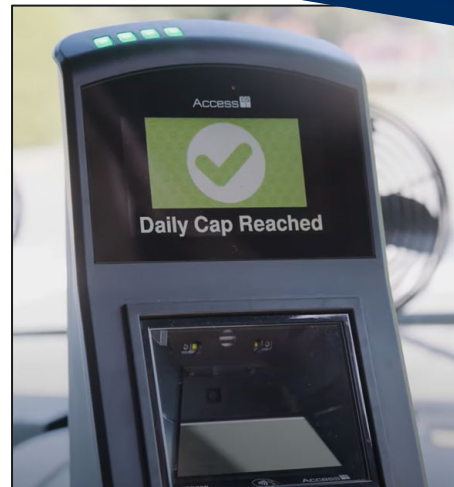
West Coast Transit: Fares

Fare Product	Cost
Single Ride	\$5.00
Single Ride – Senior (pre-paid)	\$2.00
DayPASS (pre-paid)	\$10.00
10 Rides (pre-paid)	\$50.00
10 Rides – Senior (pre-paid)	\$20.00
30-day Pass – Adult (pre-paid)	\$100.00
Children, 12 and under	Free
Children, 13 to 17 (with valid student card)	Free

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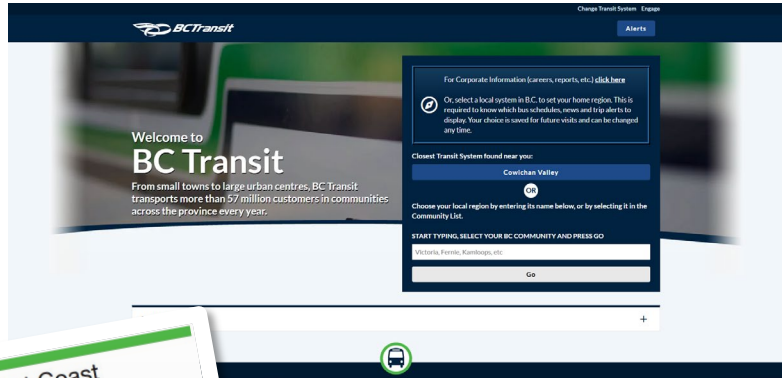
West Coast Transit: Fare Payment - Umo



West Coast Transit: Trip Planning

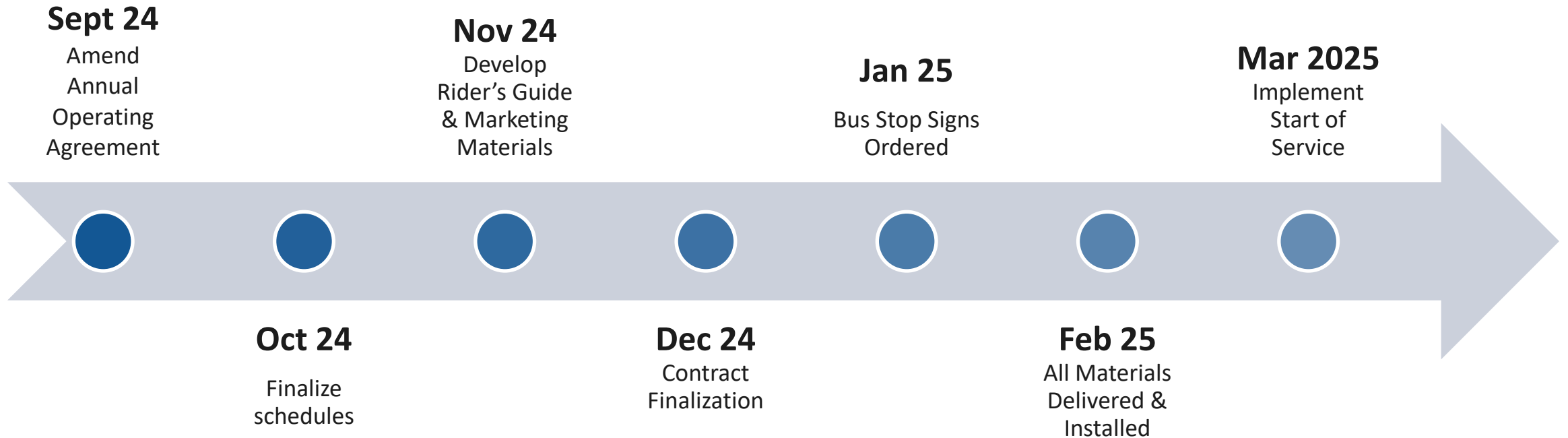


West Coast Transit: Marketing and Communications



- Website
- Rider's Guide
- Service Inception
- Bus Stop Signage & Schedule Posters
- Media Event

West Coast Transit: Timeline





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