

# West Coast Transit Implementation Support

Materials Package



[WATTCONSULTINGGROUP.COM](http://WATTCONSULTINGGROUP.COM)



- System Details
- Final Routing
- Final Schedule
- Bus Stops
- Technology
- Fares

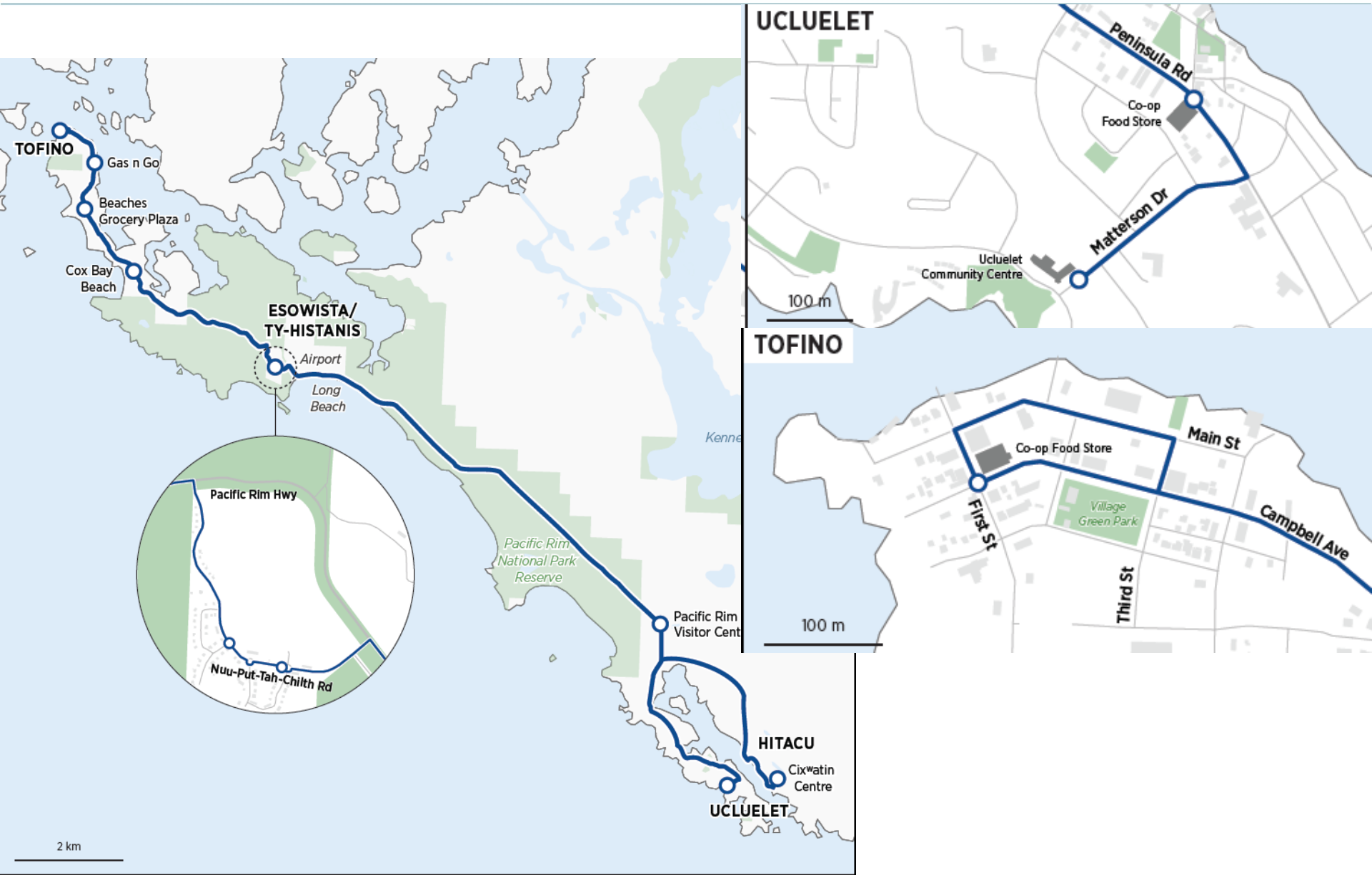


**Start Date:** April 1, 2024

- **Service Contract Length:** 2 years + 1 year extension
- **Operator:** PWT
- **Service Name:** West Coast Transit Service
- **Vehicle Capacity:** 18 seats with space for a wheelchair/mobility device
- **Vehicle type:** ARBOC, interim solution till new vehicles are purchased



# Final Routing





# Final Schedule

Weekday Schedule																		
Hltacu - Ucluelet		Ucluelet - Tofino								Tofino - Ucluelet								Ucluelet - Hltacu
Stop	Coxwatin Community Centre	Ucluelet Community Centre	Co-op (Northbound Peninsula Rd nearside Main St)	Hwy 4 Junction (Northbound Tofino-Ucluelet Hwy 4 at Hwy 4 Junction)	Ty-Histanis/Esowista (Northbound Nuu-Putah-chilth far side Wickannish Rd)	Tourism Tofino (Northbound Hwy 4 at Tourism Tofino)	Beaches Grocery Plaza (Northbound Hwy 4 far side Beaches Grocery Plaza)	Gas n Go (Northbound Campbell St at Gas 'N Go)	Co-op (Westbound Main St nearside First St)	Co-op (Eastbound Campbell St far side First St)	Gas n Go (Southbound Campbell St at Gas 'N Go)	Beaches Grocery Plaza (Southbound Hwy 4 nearside Beaches Grocery Plaza)	Cox Bay (Southbound Hwy 4 at Pacific Sands Beach Resort)	Ty-Histanis/Esowista (Southbound Nuu-Putah-chilth far side Mauchlink Rd)	Hwy 4 Junction (Southbound Hwy 4 at Hwy 4 Junction)	Co-op (Southbound Peninsula Rd at Co-op Food Store)	Ucluelet Community Centre	Coxwatin Community Centre
AM	-	6:30	6:33	6:42	7:00	7:09	7:13	7:16	7:22	7:30	7:35	7:38	7:42	7:52	8:11	8:21	8:23	-
	7:06	7:30	7:33	7:42	8:00	8:09	8:13	8:16	8:22	8:30	8:35	8:38	8:42	8:52	9:11	9:21	9:23	-
	-	8:30	8:33	8:42	9:00	9:09	9:13	9:16	9:22	9:30	9:35	9:38	9:42	9:52	10:11	10:21	10:23	-
	-	9:30	9:33	9:42	10:00	10:09	10:13	10:16	10:22	10:30	10:35	10:38	10:42	10:52	11:11	11:21	11:23	11:51
	13:06	13:30	13:33	13:42	14:00	14:09	14:13	14:16	14:22	14:30	14:35	14:38	14:42	14:52	15:11	15:21	15:23	-
	-	15:30	15:33	15:42	16:00	16:09	16:13	16:16	16:22	16:30	16:35	16:38	16:42	16:52	17:11	17:21	17:23	-
	-	16:30	16:33	16:42	17:00	17:09	17:13	17:16	17:22	17:30	17:35	17:38	17:42	17:52	18:11	18:21	18:23	18:51
Min		0:03:00	0:03:00	0:09:00	0:18:00	0:09:00	0:04:00	0:03:00	0:06:00	0:08:00	0:05:00	0:03:00	0:04:00	0:10:00	0:19:00	0:10:00	0:02:00	0:21:00

Weekend Schedule																		
Hltacu - Ucluelet		Ucluelet - Tofino								Tofino - Ucluelet								Ucluelet - Hltacu
Stop	Coxwatin Community Centre	Ucluelet Community Centre	Co-op (Northbound Peninsula Rd nearside Main St)	Hwy 4 Junction (Northbound Tofino-Ucluelet Hwy 4 at Hwy 4 Junction)	Ty-Histanis/Esowista (Northbound Nuu-Putah-chilth far side Wickannish Rd)	Tourism Tofino (Northbound Hwy 4 at Tourism Tofino)	Beaches Grocery Plaza (Northbound Hwy 4 far side Beaches Grocery Plaza)	Gas n Go (Northbound Campbell St at Gas 'N Go)	Co-op (Westbound Main St nearside First St)	Co-op (Eastbound Campbell St far side First St)	Gas n Go (Southbound Campbell St at Gas 'N Go)	Beaches Grocery Plaza (Southbound Hwy 4 nearside Beaches Grocery Plaza)	Cox Bay (Southbound Hwy 4 at Pacific Sands Beach Resort)	Ty-Histanis/Esowista (Southbound Nuu-Putah-chilth far side Mauchlink Rd)	Hwy 4 Junction (Southbound Hwy 4 at Hwy 4 Junction)	Co-op (Southbound Peninsula Rd at Co-op Food Store)	Ucluelet Community Centre	Coxwatin Community Centre
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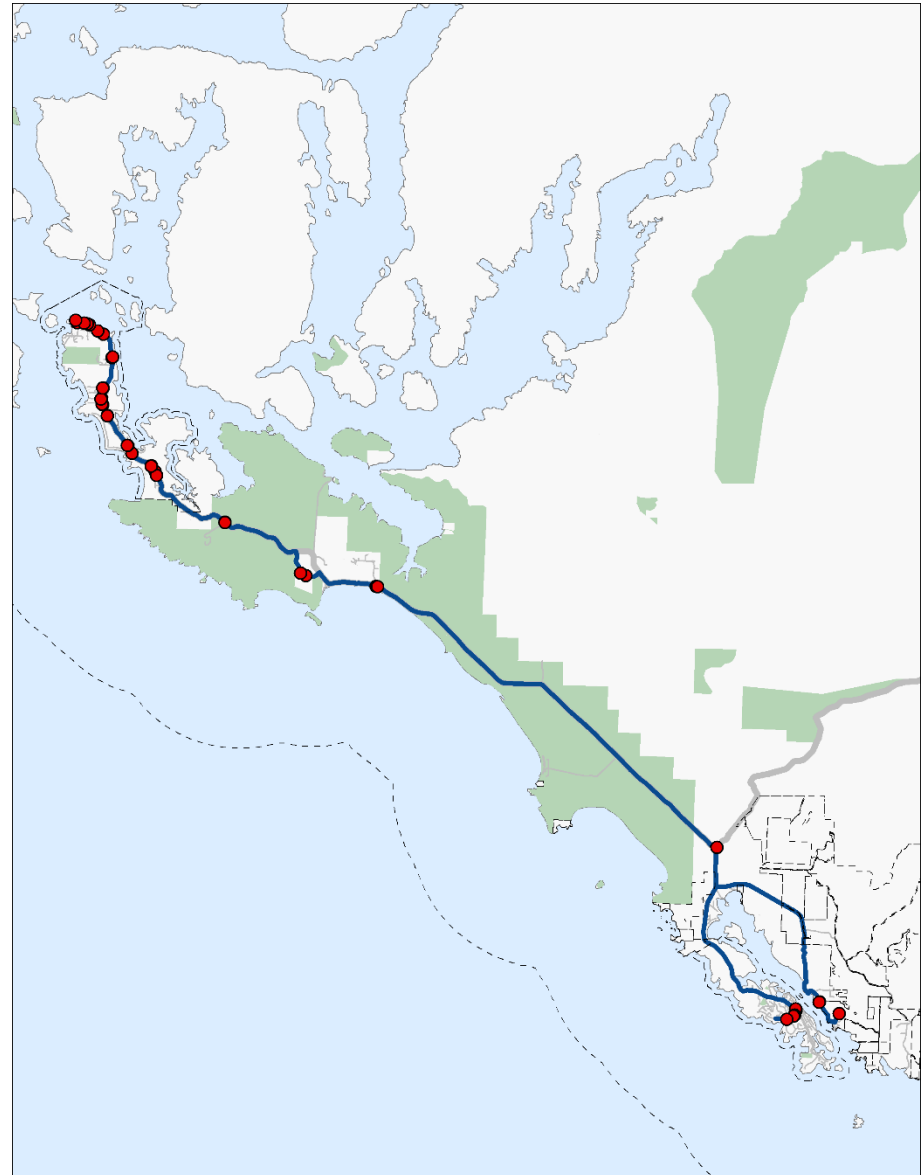
- Total annual cost: ~\$670,000 Cost/hr: \$116.50 Annual hours: ~5700
- 7 Round trips Monday to Friday
- 4 Round trips Saturday & Sunday



## Locations

### 40 Bus Stops:

- 5 in District of Ucluelet
- 25 in District of Tofino
- 2 in Ty-Histansis and Esowista, Tla-o-qui-aht First Nation territory
- 3 in Hitacu Ucluelet First Nation territory
- 1 stop at the Highway 4 Junction (Visitor Centre)
- 4 in the Pacific Rim National Park (Parks Canada jurisdiction)





## Design

- Strip Signs will be installed at each bus stop location
- Where WCT stops align with Tofino Free Shuttle stops, a sticker with the West Coast Transit Service logo will be fastened to the existing sign

## Work Remaining

- Develop logo / design for the Strip Signs
- Site visits with MOTI and Parks Canada to review bus stop safety or improvements required
- Confirm stop locations with Hitacu and Ty-Histanis / Esowista First Nations
- Make applicable improvements / apply for bus stop improvement grants

## Strip Sign Examples:

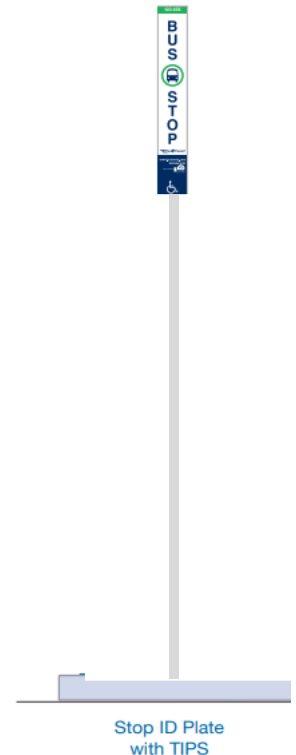
Strip Sign (Draft Design: Approval Pending)



**Size:** 4.5" wide by 30" tall

**Reflective Grade:** Diamond

- Required Information
- Stop ID Number
- Words "Bus Stop"
- Universal Symbol
- BC Transit Logo
- BC Transit Website
- Municipal System Phone I
- Funding Partners
  - Provincial
  - Municipal System(s)
- Wheelchair accessible der stops that meet accessibl





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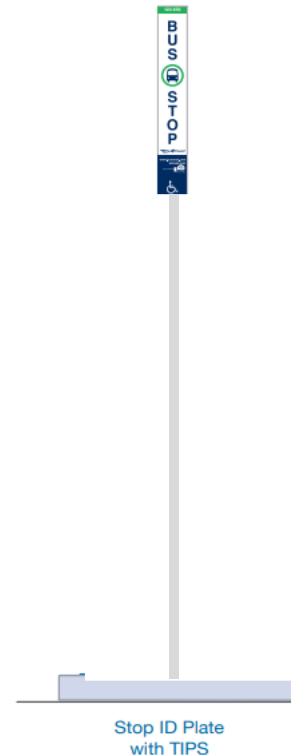
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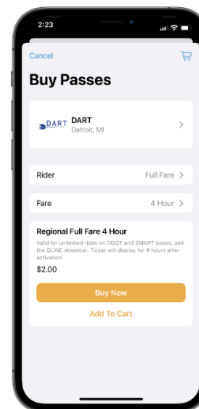
A cashless fare system has been selected for West Coast Transit:

## Token Transit ([www.tokentransit.com](http://www.tokentransit.com))

- Mobile device payment platform (app-based)
- Paper QR codes can be printed for those without app-based devices
- No hardware required, but validators are recommended to validate paper QR codes and to maintain ridership data and to
- Riders can visually display QR code until validators are acquired
- Only transaction fees: 10% for fares that are greater/equal to \$2
- Group tickets available (i.e., First Nations, local governments, community groups and companies can buy tickets in lump sums and distribute to members)

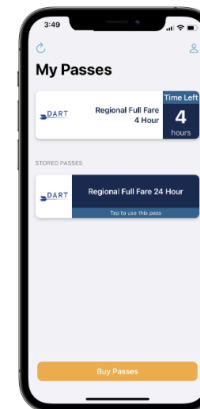
### 1. Purchase

Select any fare type you like, from a single ride to a monthly pass.



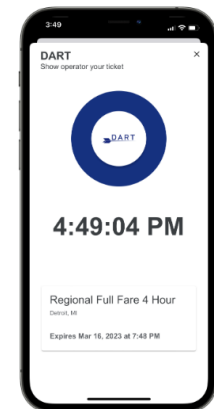
### 2. Activate

When you are ready to ride, tap your pass to activate. Your phone holds all your passes.



### 3. Ride

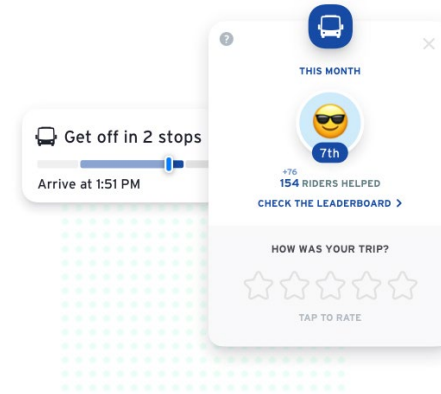
As you board the bus, scan your ticket or show the driver your digital ticket.





## Transit App

- Working on partnering with Transit App, a real-time information app that provides schedules, bus tracking, upcoming stop alerts, and trip planning
- Token passes can be purchased through Transit App as a one-stop-shop



## Other Technology

- Operating company (PWT) is figuring out other technology requirements to gather ridership information and what is needed for Token and Transit App (Wifi capabilities, etc.)

