

9.2. In all the previous public engagements only over the past years, only Approximately 300 members of the public were engaged. We have been able to have more effective public engagement with the same number of people with two town halls held by Beaufort/Beaver Creek (on Sunday afternoons). Why is that?

Let's examine the differences. People want to have their voice heard. They don't want city rules coming to the rural areas and don't understand where they are coming from or why now. They don't want to go to public hearings and be recorded. They want to be able to talk and feel their voices have actually been heard.

They don't always want to talk with people whom they see as non decision makers. They don't want to walk around and read the legalized zoning bylaw language on posters. They want to have someone talk to them and explain things in normal terms.

If we don't find a way to actually talk to the constituents that pay for the ACRD, then we will continue to have events like we have seen at recent public hearings. Hiring a communication consultant is a start. Having notifications on every means available about meeting more than 2 weeks in advance will help people show up as they have to rearrange their lives to participate.

Doing things the same way as the past events is not a viable option if we actually want the zoning bylaw review project to succeed. Also, I am against the working of a unified bylaw.

We have seen a strong mandate for individual zoning bylaws from at least half of the regional districts. Let's wait until the staff report next month but Beaufort will be supporting individual bylaws for each area.

Finally, why are we continuing to try to fast track the zoning bylaws before the OCPs are started, worked on for each area? Let's do this right and get the mandate from the people involved for each electoral area.

Thank you for your time, Director Boyko thru Jack.

Alternate Director McLemen
read this out on behalf of
Director Boyko.

June 14/23