

West Coast Transit Implementation Support

Update on West Coast Transit Implementation
December 06, 2023



WATTCONSULTINGGROUP.COM



Objective of Presentation

- To provide an update to the Committee on the implementation of transit services connecting West Coast Communities

Project Context

- Where we started

Implementation Plan

- Final Routing
- Final Schedule
- Bus stops
- Technology
- Branding

Timeline and Next Steps

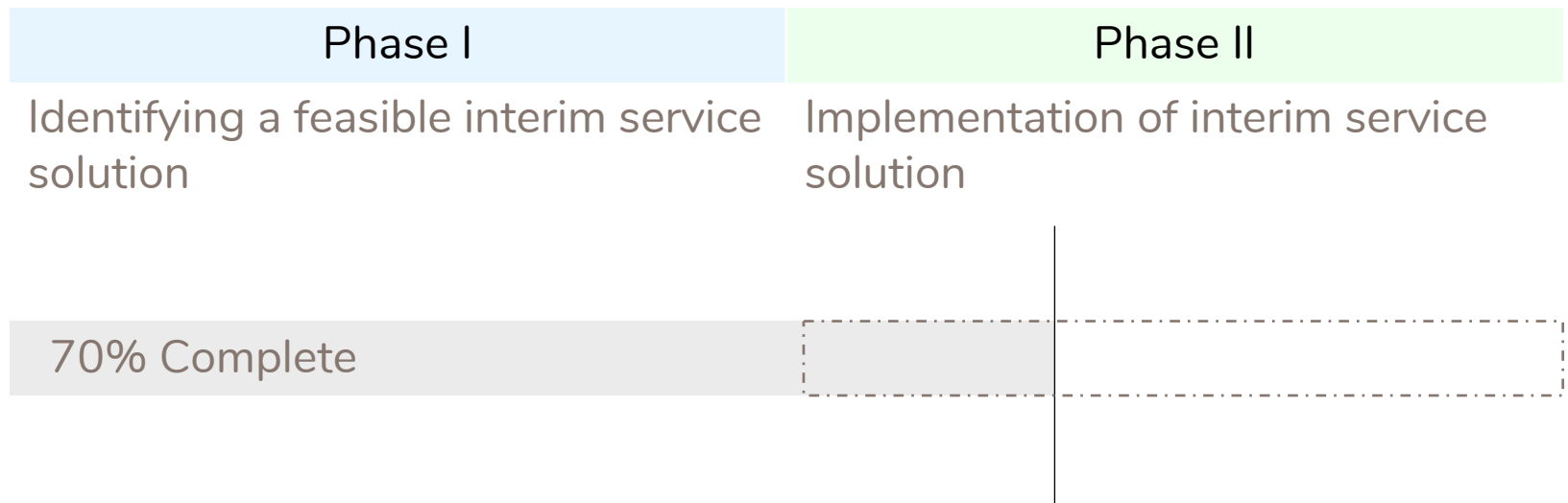
- What else needs to be done (between now and implementation)



Where we started:

The goal: Develop an interim transit service solution that can be locally funded and developed with the support of key community, transportation, health and hospitality stakeholders

Two phases:





Route Update: Final Routing





Schedule Update: Final Schedule

Weekday Schedule

| Hitacu - Ucluelet | | Ucluelet - Tofino | | | | | | | | Tofino - Ucluelet | | | | | | | | Ucluelet - Hitacu |
|-------------------|---------------------------|---------------------------|--|---|---|---|---|--|---|---|--|---|--|--|---|---|---------------------------|---------------------------|
| Stop | Cixwatin Community Centre | Ucluelet Community Centre | Co-op (Northbound Peninsula Rd nearside Main St) | Hwy 4 Junction (Northbound Tofino-Ucluelet Hwy 4 at Hwy 4 Junction) | Ty-Histanis/ Esowista (Northbound Nuu-Put-tah-chilth far side Wickiannish Rd) | Tourism Tofino (Northbound Hwy 4 at Tourism Tofino) | Beaches Grocery Plaza (Northbound Hwy 4 far side Beaches Grocery Plaza) | Gas n Go (Northbound Campbell St at Gas 'N Go) | Co-op (Westbound Main St nearside First St) | Co-op (Eastbound Campbell St far side First St) | Gas n Go (Southbound Campbell St at Gas 'N Go) | Beaches Grocery Plaza (Southbound Hwy 4 nearside Beaches Grocery Plaza) | Cox Bay (Southbound Hwy 4 at Pacific Sands Beach Resort) | Ty-Histanis/ Esowista (Southbound Nuu-Put-tah-chilth far side Muuchinink Rd) | Hwy 4 Junction (Southbound Hwy 4 at Hwy 4 Junction) | Co-op (Southbound Peninsula Rd at Co-op Food Store) | Ucluelet Community Centre | Cixwatin Community Centre |
| AM | - | 6:30 | 6:33 | 6:42 | 7:00 | 7:09 | 7:13 | 7:16 | 7:22 | 7:30 | 7:35 | 7:38 | 7:42 | 7:52 | 8:11 | 8:21 | 8:23 | - |
| | 7:06 | 7:30 | 7:33 | 7:42 | 8:00 | 8:09 | 8:13 | 8:16 | 8:22 | 8:30 | 8:35 | 8:38 | 8:42 | 8:52 | 9:11 | 9:21 | 9:23 | - |
| | - | 8:30 | 8:33 | 8:42 | 9:00 | 9:09 | 9:13 | 9:16 | 9:22 | 9:30 | 9:35 | 9:38 | 9:42 | 9:52 | 10:11 | 10:21 | 10:23 | - |
| | - | 9:30 | 9:33 | 9:42 | 10:00 | 10:09 | 10:13 | 10:16 | 10:22 | 10:30 | 10:35 | 10:38 | 10:42 | 10:52 | 11:11 | 11:21 | 11:23 | 11:51 |
| PM | 13:06 | 13:30 | 13:33 | 13:42 | 14:00 | 14:09 | 14:13 | 14:16 | 14:22 | 14:30 | 14:35 | 14:38 | 14:42 | 14:52 | 15:11 | 15:21 | 15:23 | - |
| | - | 15:30 | 15:33 | 15:42 | 16:00 | 16:09 | 16:13 | 16:16 | 16:22 | 16:30 | 16:35 | 16:38 | 16:42 | 16:52 | 17:11 | 17:21 | 17:23 | - |
| | - | 16:30 | 16:33 | 16:42 | 17:00 | 17:09 | 17:13 | 17:16 | 17:22 | 17:30 | 17:35 | 17:38 | 17:42 | 17:52 | 18:11 | 18:21 | 18:23 | 18:51 |
| | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Min | | 0:03:00 | 0:03:00 | 0:09:00 | 0:18:00 | 0:09:00 | 0:04:00 | 0:03:00 | 0:06:00 | 0:08:00 | 0:05:00 | 0:03:00 | 0:04:00 | 0:10:00 | 0:19:00 | 0:10:00 | 0:02:00 | 0:21:00 |

Weekend Schedule

| Hitacu - Ucluelet | | Ucluelet - Tofino | | | | | | | | Tofino - Ucluelet | | | | | | | | Ucluelet - Hitacu |
|-------------------|---------------------------|---------------------------|--|---|---|---|---|--|---|---|--|---|--|--|---|---|---------------------------|---------------------------|
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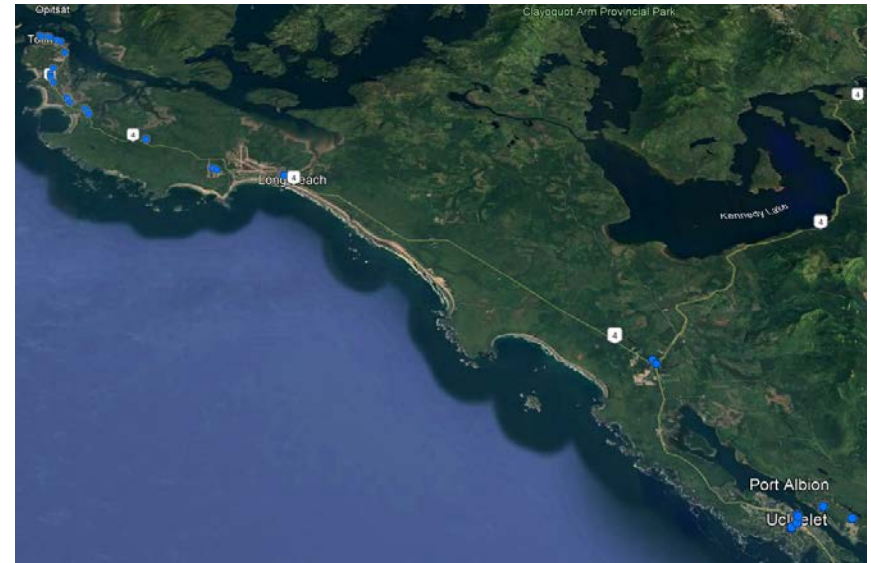
Total annual cost: ~\$670,000 ; Cost/hr: \$116.50 ; Annual hours: ~5700



Still being finalized

Total of 42 stops planned

- 6 in District of Ucluelet
- 24 in District of Tofino
- 2 in Ty-Histansis and Esowista, Tla-o-qui-aht First Nation territory
- 4 in Hitacu Ucluelet First Nation territory
- 2 stops at the Highway 4 Junction (Ministry of Transportation and Infrastructure jurisdiction).
- 4 in the Pacific Rim National Park (Parks Canada jurisdiction),





Still being finalized

Within the scope of the contract

- Subsidized fareboxes, basic gravity feed fareboxes
- On Board cameras on vehicle
- A customer-facing app

Outside the scope of the contract

- Exploring cashless technology options



Still being finalized

Cost effective option

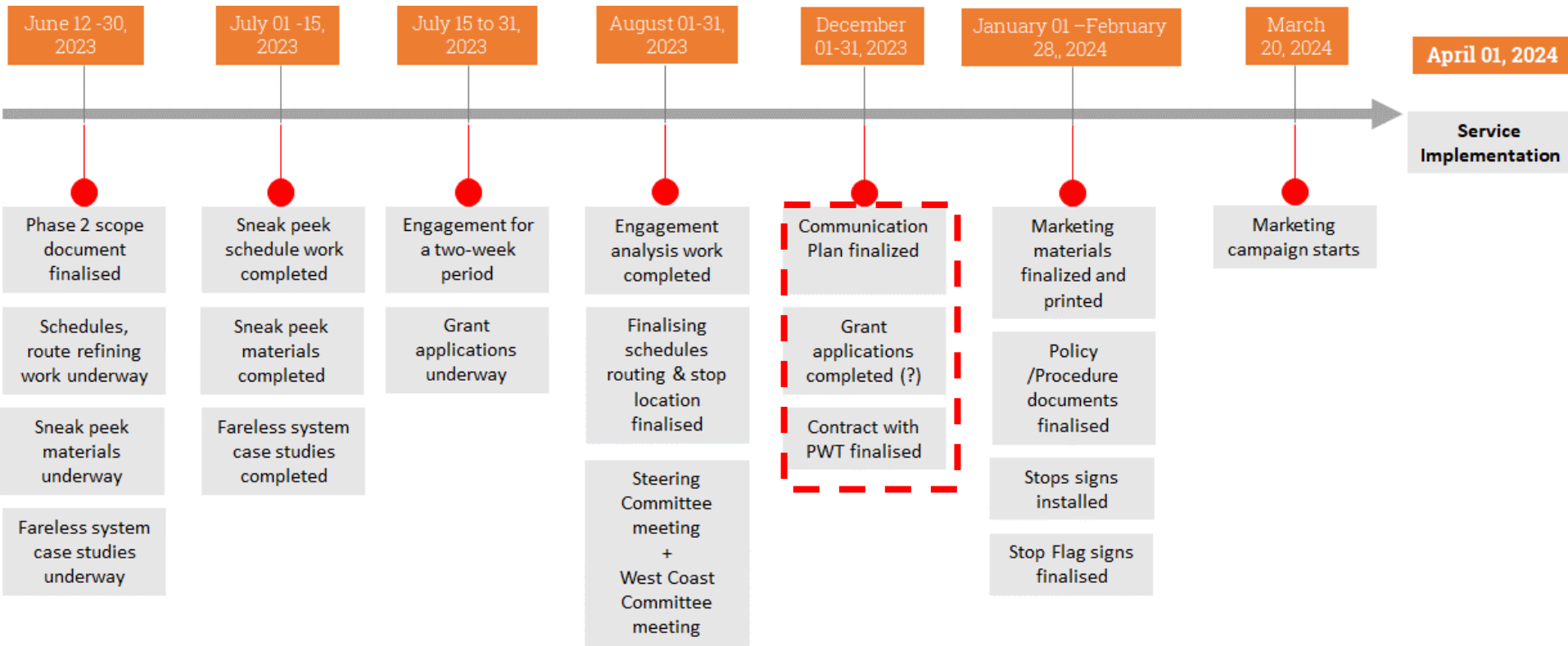
- No Branding to begin with
- Adopt a customized version of BC Transit branding standards when that service comes into effect.
- All stop signage, marketing materials can be cost shared at that point

Slightly less cost-effective option

- WATT hires a branding consultant
- Completes basic branding: Logo, Rider's Guide, Stop signage
- Additional cost < \$10,000



Timeline and Next Steps





Next Steps

- Finalise stops, technology and branding related components
- Formalize contract
- Implementation planning begins
- Implementation likely in **April 2024**