



Alberni-Clayoquot Custom BC Transit Update

Alberni-Clayoquot Regional District

Board of Directors Meeting

March 22, 2023



Contents

- Introduction
- BC Transit Model
- Alberni-Clayoquot Custom Ridership Update
- Transit Future Service Plan



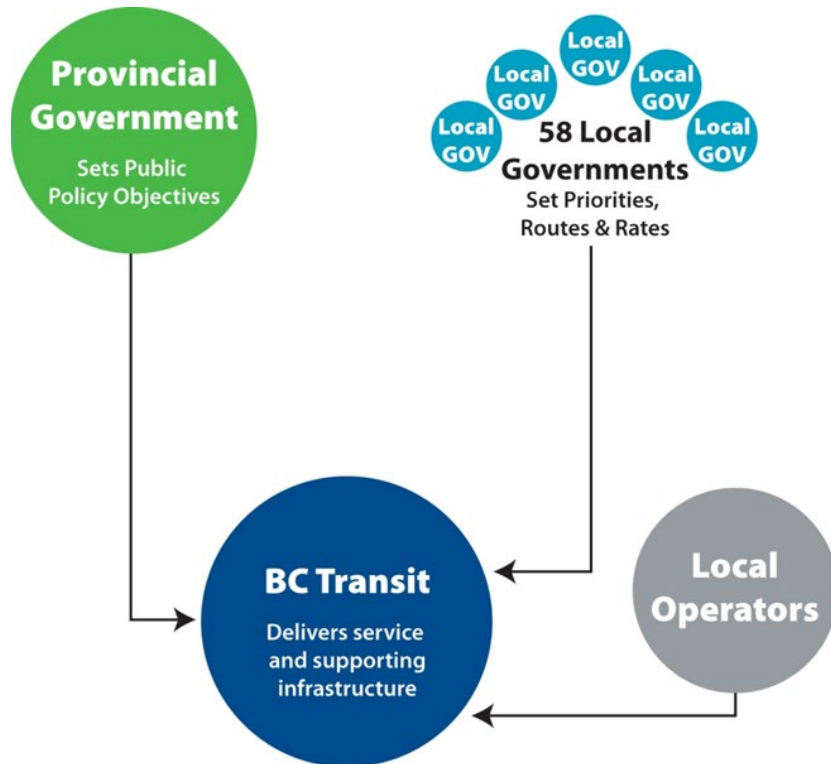
Introduction

Seth Wright, Manager, Government Relations

- Main point of contact to local government partners
- Supported by a team of subject matter experts
- Leads Annual Partner Communication process
- Monitors and communicate transit system performance
- Monitors and identifies program and reputational risks to BC Transit, its leadership, and our local government partners
- Background in land use planning and transit planning.



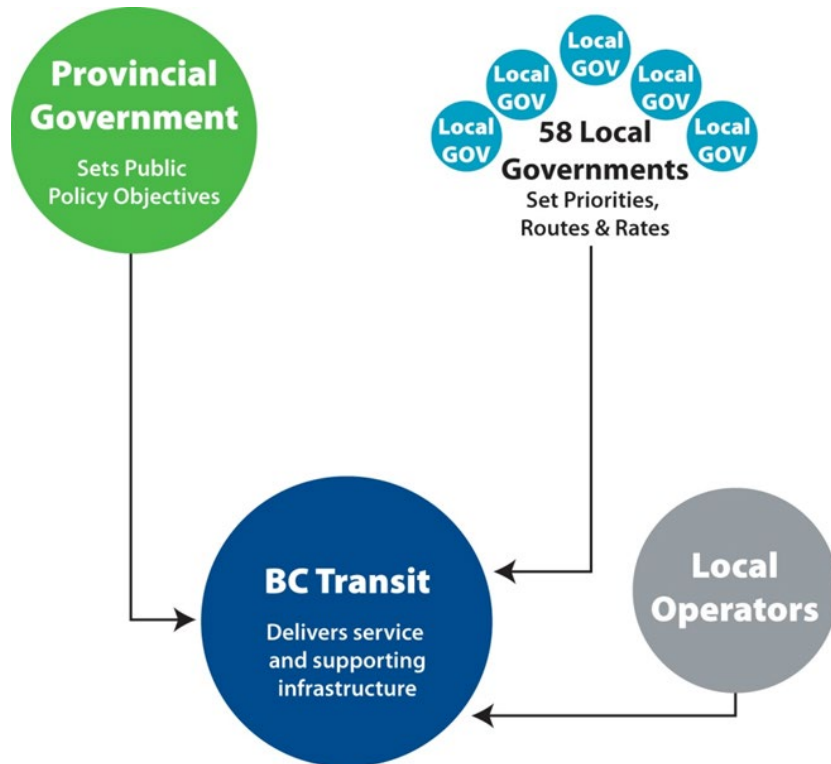
BC Transit Partnership Model



Local Government

- Sets **local funding**
- Sets **routes and service levels** with BC Transit, ongoing review
- Sets **fares** and manages the sale of fare products
- Establishes and maintains **bus stops, shelters and amenities**
- Carries out **land use planning** through Official Community Plan, Transit vision and expectations, and transit supportive policies
- Determines service **expansion** priorities
- Approves transit related **agreements**
- **Promotes ridership** with BC Transit marketing/branding
- Delivers transit ridership **education**

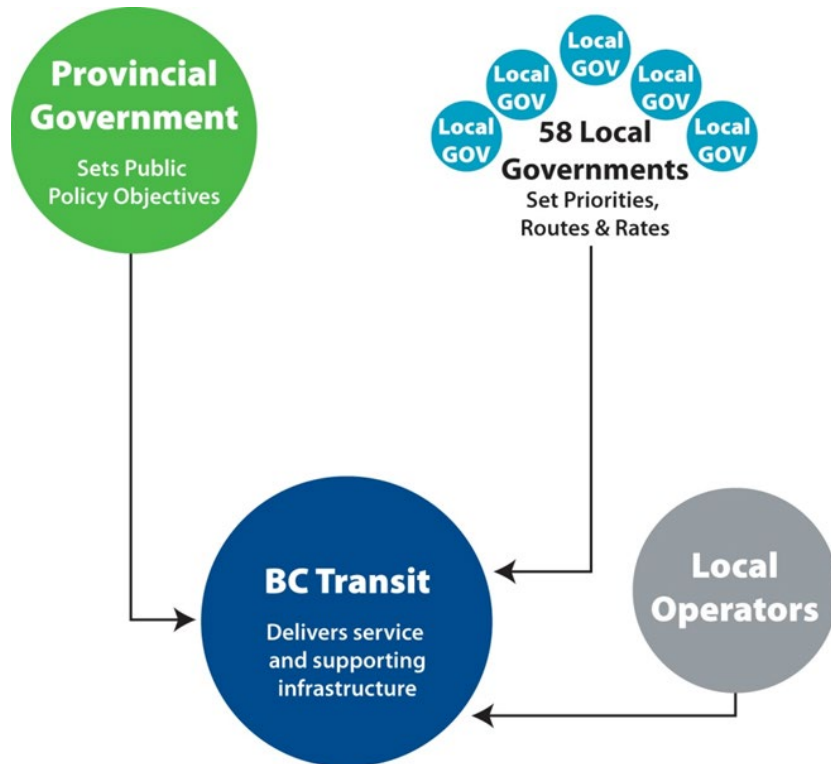
BC Transit Partnership Model



BC Transit

- Allocates **provincial funding**
- **Plans** transit systems to achieve local and provincial objectives
- **Facilitate the operation** of transit systems by contract or partnership
- **Procures & owns fleet** - Determines the fleet & facilities requirements
- **Marketing** (Rider's Guides) / website branding, media & public relations
- Develops and manages **capital budget** and asset management
- Provides **financial & accounting** services
- Other **professional services** required to plan, finance and implement transit systems

BC Transit Partnership Model

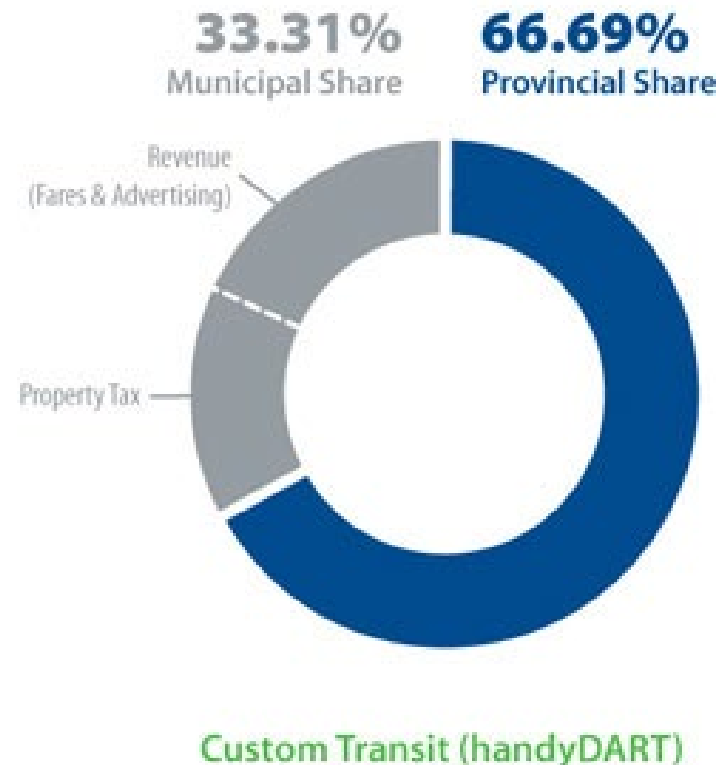
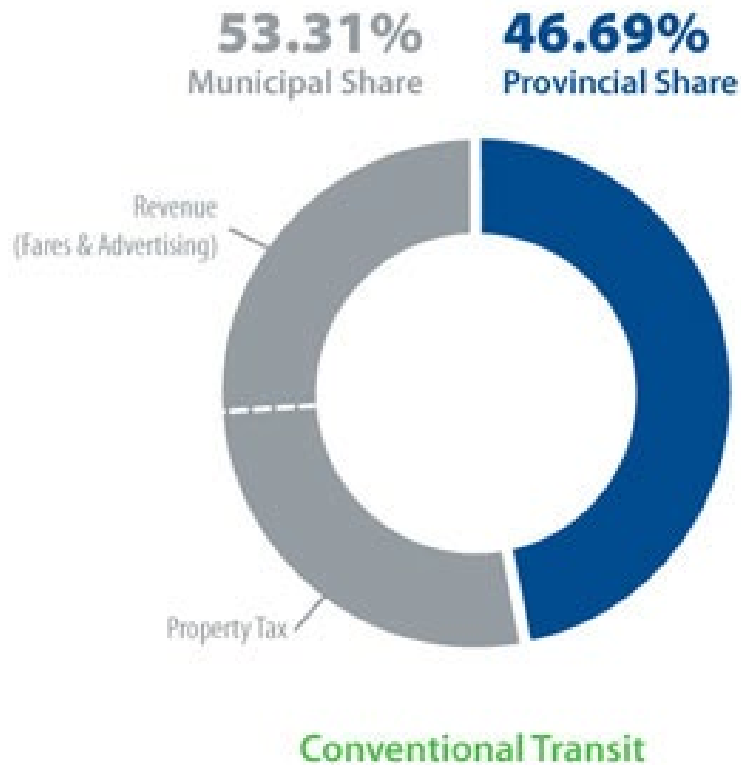


Operating Company

- **Delivers specified transit services** as directed by BC Transit
- Hires, trains and provides drivers
- Manages labour relations
- Collects fare revenue on behalf of the Local Government
- Provides day to day customer service (info line, lost & found inquiries, etc.)
- Assists with data collection
- Helps promote the transit service

Shared Services Model

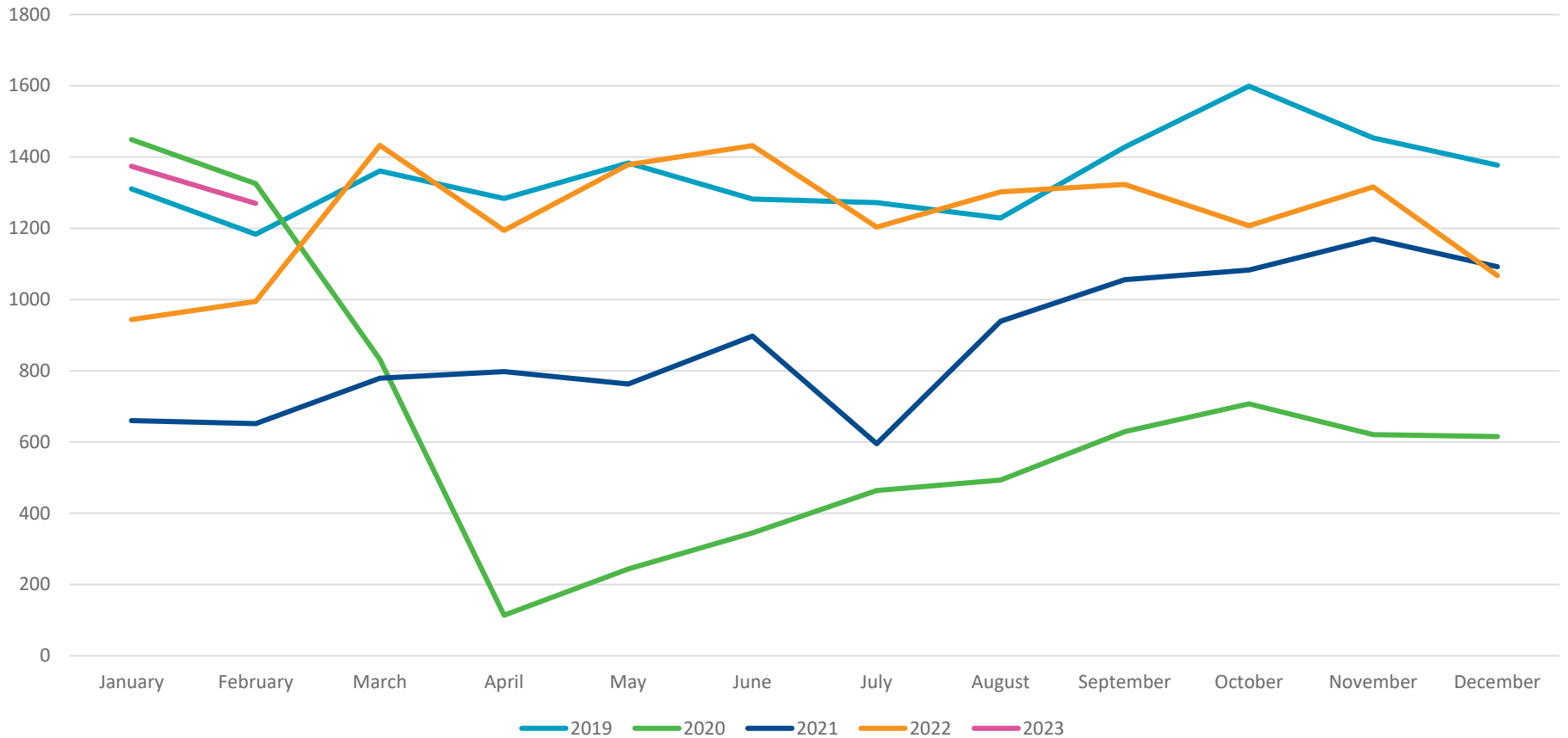
Regional Transit System – Legislated Funding Formula



- Local Government retains 100% of revenue to offset local costs

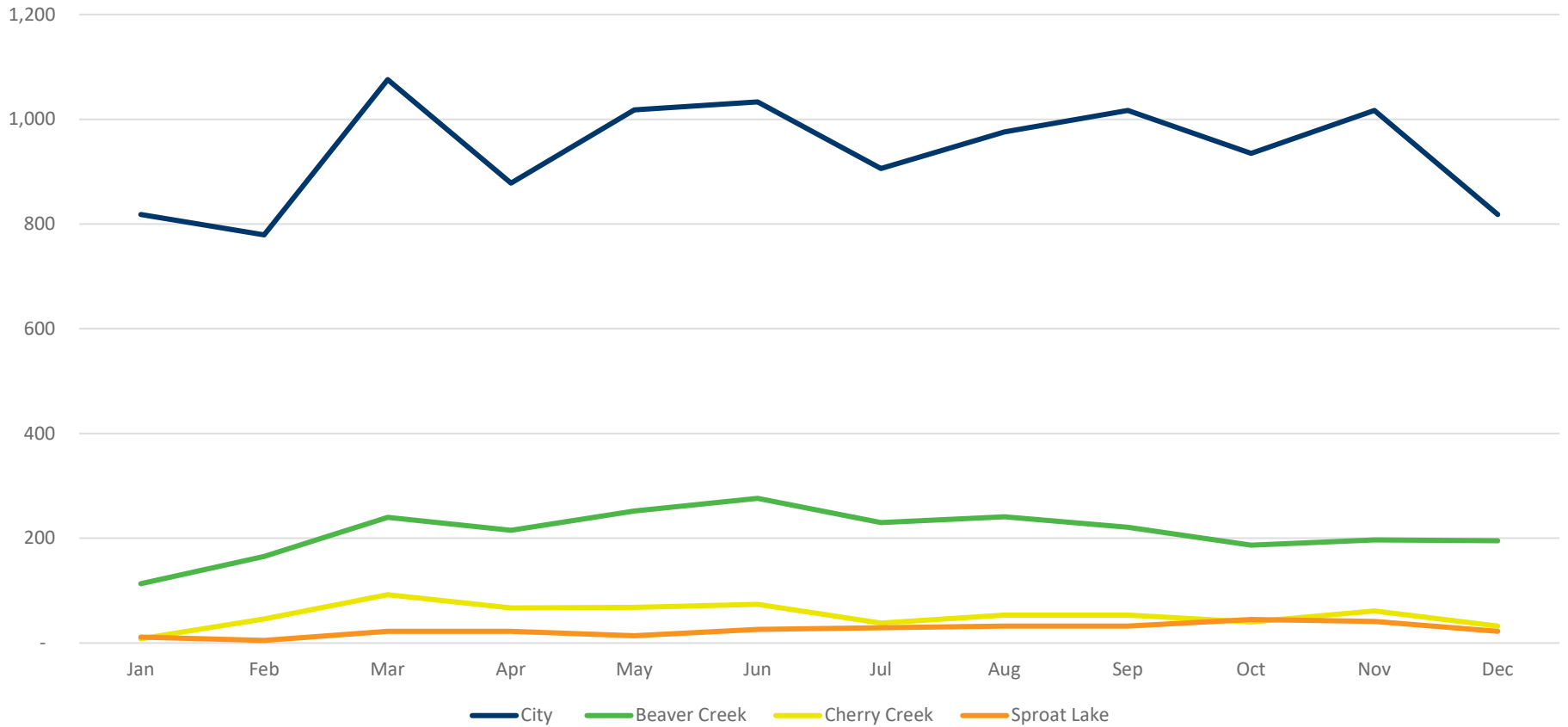
Ridership Update

Alberni-Clayoquot Custom Transit | Total Monthly Rides
January 2019 to December 2022



Ridership Update

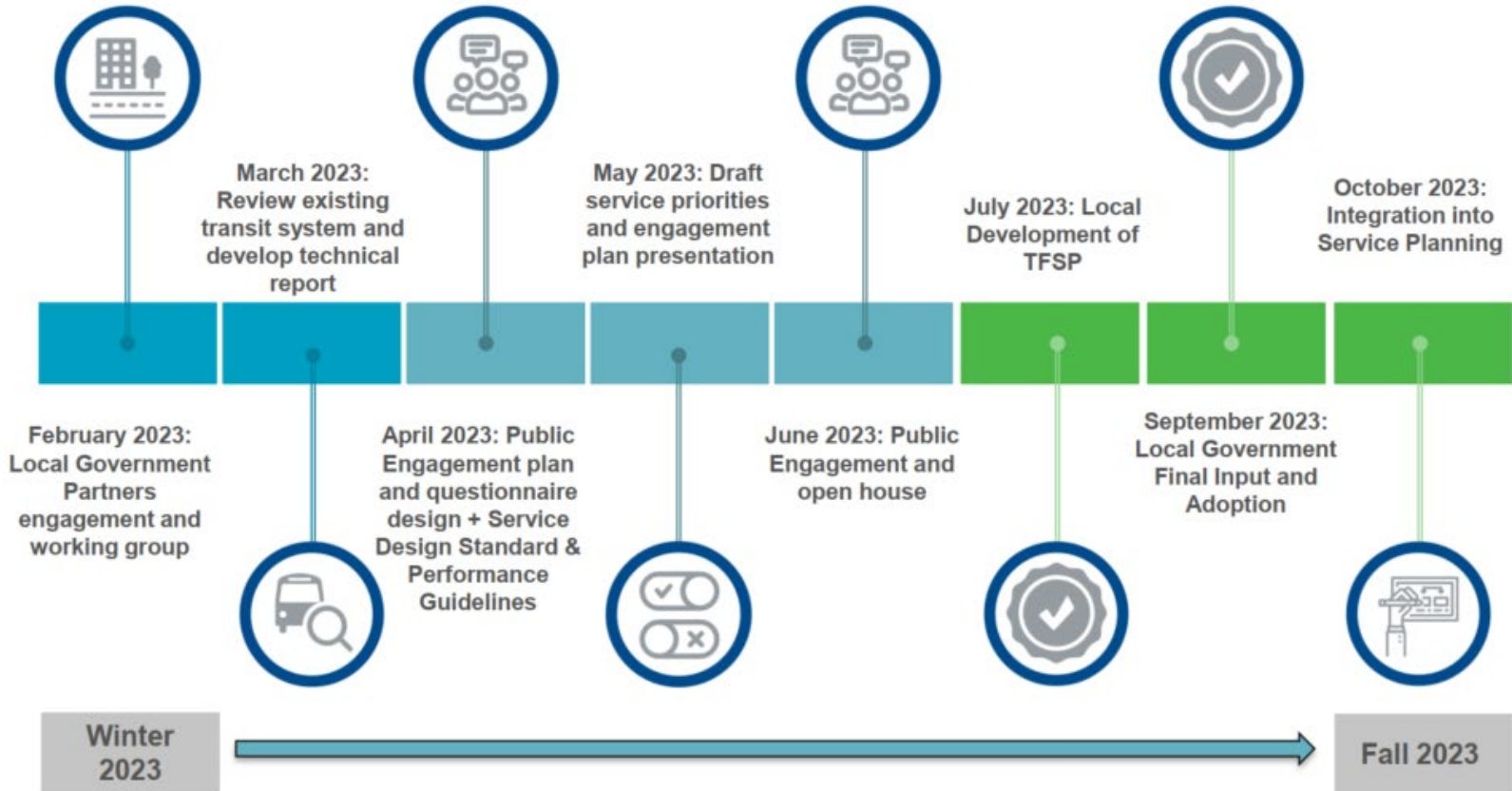
Alberni-Clayoquot Custom Transit | Monthly Rides by Area
January to December 2022



Ridership Update

Month	City	Beaver Creek	Cherry Creek	Sproat Lake	Total
Jan	818	113	8	11	950
Feb	779	165	46	5	995
Mar	1,076	240	92	22	1,430
Apr	878	215	67	22	1,182
May	1,018	252	68	14	1,352
Jun	1,033	276	74	26	1,409
Jul	906	230	38	29	1,203
Aug	976	241	53	32	1,302
Sep	1,017	221	53	32	1,323
Oct	935	187	40	45	1,207
Nov	1,017	197	61	41	1,316
Dec	818	195	32	22	1,067
TOTAL	11,271	2,532	632	301	14,736

BC Transit Service Review Plan Timeline



Project Scope

- Community Overview
- Current Transit System Performance
- Plan review – Official Community Plan, Strategic Plan, Service + Implementation Reviews, 2015 Briefing Note, 2017 Service Check-In, and other documents
 - Includes review of population, land use and demographic data
- Consultation and Communication
 - Key stakeholder consultation
 - Operators survey
 - Online engagement and open house opportunities with the public
- Review outstanding priorities from BC Transit and provincial planning documents (such as the Provincial Transit Plan)
- Propose new service and infrastructure priorities
- TFSP Timeline
- Implementation strategy and TIPs Process





Thank You!

Seth Wright
Government Relations Manager

Victor Copetti
Transit Planner