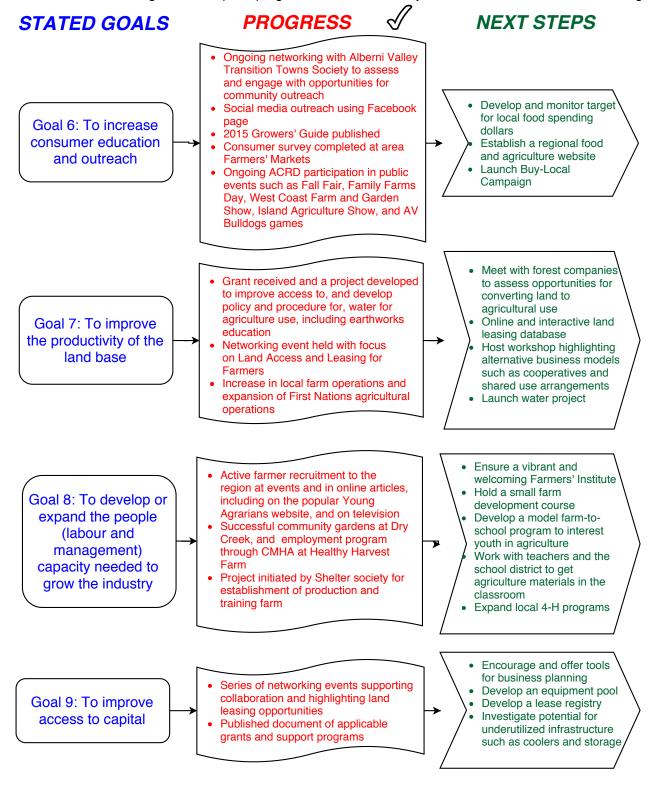
2011 Alberni Agricultural Plan, Progress Review

Based on the 12 stated goals of the plan, progress made towards objectives, and action items outstanding

PROGRESS </ **NEXT STEPS** STATED GOALS Action plans generated by Dedicated and effective Agricultural stakeholder groups Goal 1: To improve **Development Committee** Politician's Farm Tour effectiveness of farm Host of 2017 Island Agriculture Show Establish and support a and community ACRD Agricultural Support Workers system for ongoing offering support to community initiatives stakeholder group educational organizations opportunities Ensure annual/bi-annual What's On Your Fork Logo Growers' Guide 2015 Grower's Guide Pubished Finalize brand agreement Local produce being distributed Goal 2: To improve and establish brand in centrally to the West Coast via Tofino marketing of the community Community Food Initiative (TCFI) Continue to work towards Alberni Valley and its Hupacasath application for Clutesi central and integrated agricultural products: Marina market Farmers' Market and Distribution of local agricultural increased distribution to initiatives newsletters West Coast Communities Offer training in social Local product promotion and media/internet business distribution support provided to Offer culinary training using restaurants and stores in Alberni Valley local foods to chefs and and on West Coast public Variety of Farmers' Markets becoming Enhance and connect the established at various times/days Farmers' Market community Buy-Local Campaign proposal drafted Goal 3: To improve Initiate Buy-Local West Coast Farm and Garden Show access to markets for Campaign held in Tofino in 2015 Enhance access to food farmers Island Agriculture Show to be held in safety training and Port Alberni, 2017 equipment for small scale 2015 Growers' Guide published producers Independent on-line Farmers' Market Provide guidelines for established in community institutional purchasing Networking event held to bring options together farmers and restauranteurs Develop branding for pasture-raised red meat Goal 4: To maintain Feasibility Study for local abattoir Investigate community or encourage growth facility completed in spring 2016 pasture operation Establish forage producer's Strategic planning commenced for of forage based local abattoir project group livestock products Establish local abattoir facility Document published outlining Brainstorm opportunities for applicable grants and government Goal 5: To reduce programs for food producers co-operatively owned operating costs Abattoir feasibility study completed equipment and custom and/or risk Agricultural Use of Water project operator developed

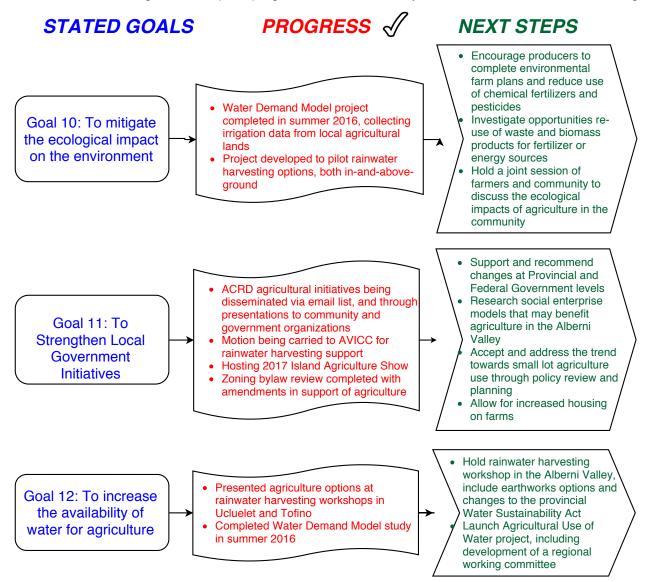
2011 Alberni Agricultural Plan, Progress Review

Based on the 12 stated goals of the plan, progress made towards objectives, and action items outstanding



2011 Alberni Agricultural Plan, Progress Review

Based on the 12 stated goals of the plan, progress made towards objectives, and action items outstanding



Key Initiatives Indicated for 2016/17

Island Agriculture Show - Feb 3/4, 2017
Agricultural Use of Water Project Implementation
Investigate opportunities for local abattoir
Publish 2017 Growers' Guide
Regional Agricultural and Food Security Website
Buy-Local Campaign implementation
Continued public and farmer education and outreach